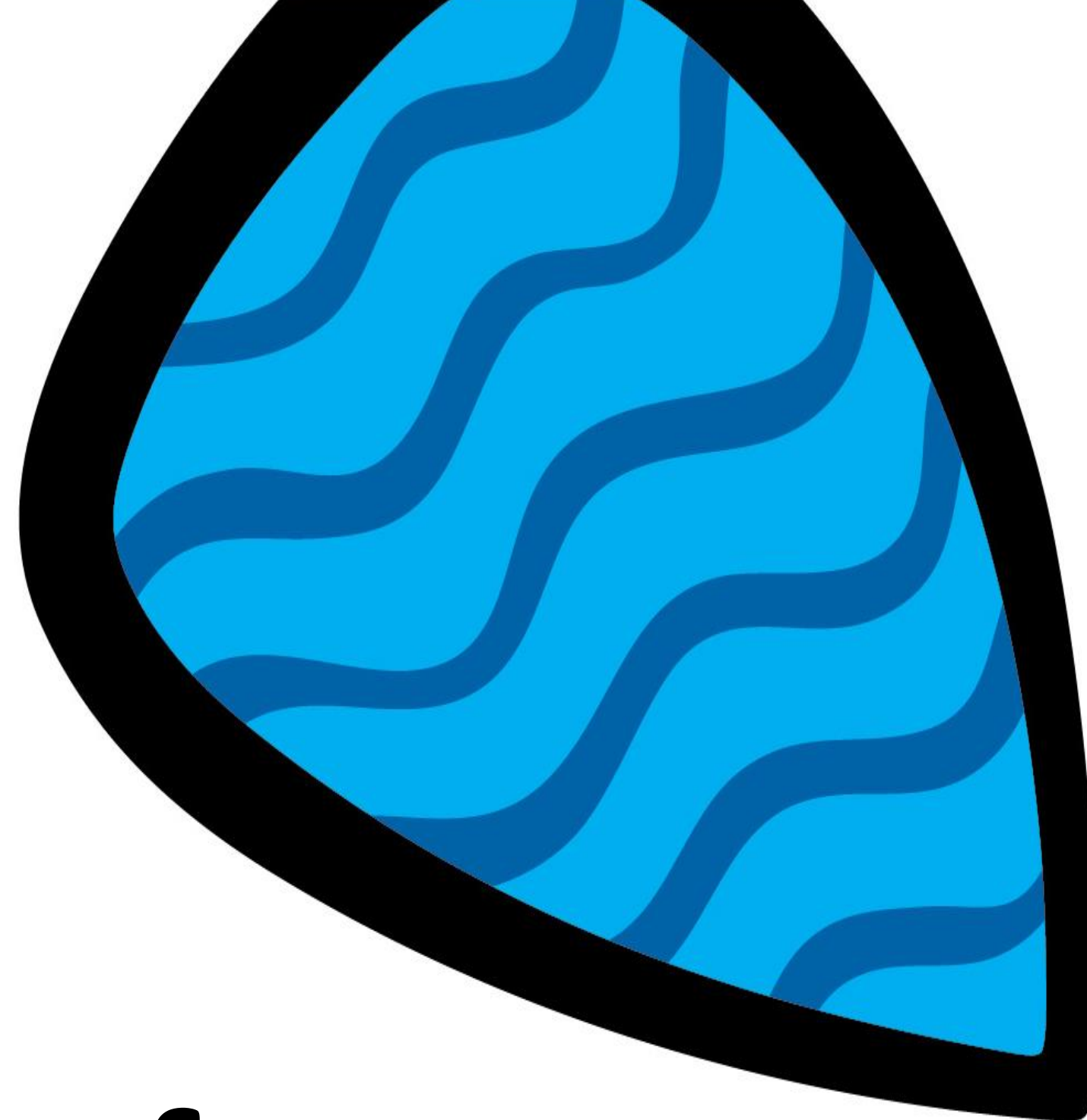


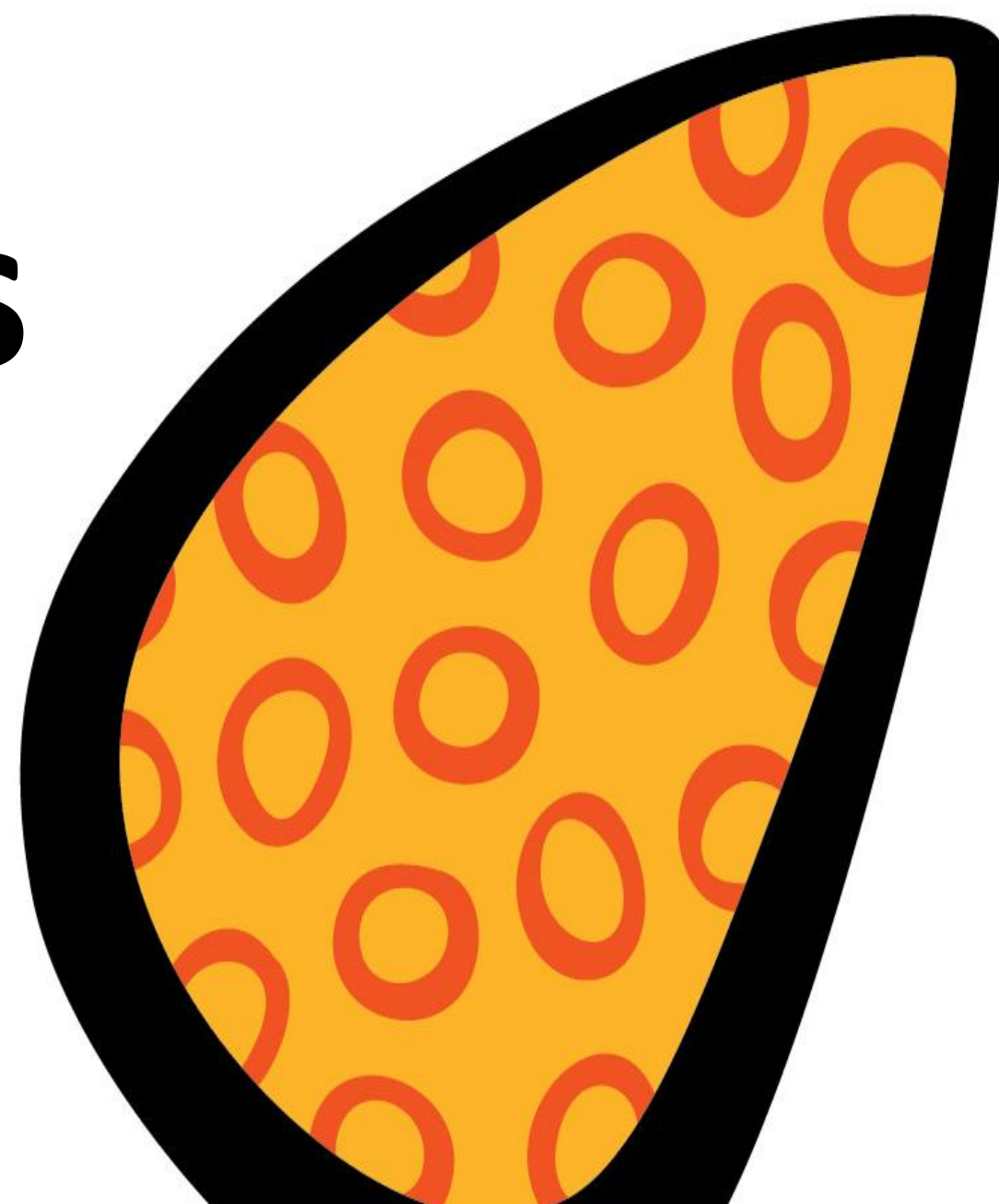
**Place Based**



0



**The Power of  
Social Networks**

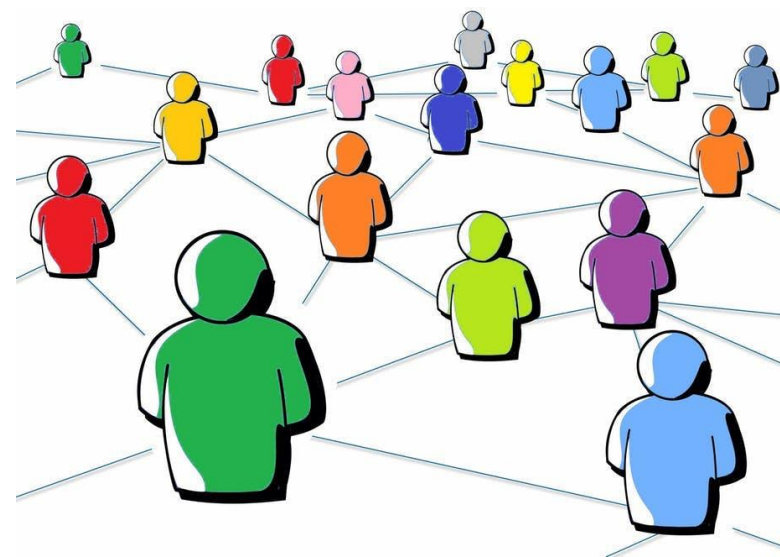


# What is a Social Network?

A **social network** is a group of individuals and the relationships among them

## Examples of Social Networks

Classroom  
Students



Parent -Teacher  
Associations

Sports  
Teams

Fraternities &  
Sororities

Church  
Groups

## Benefits of Social Networks



Sense of  
Belonging



Quicker  
Connections



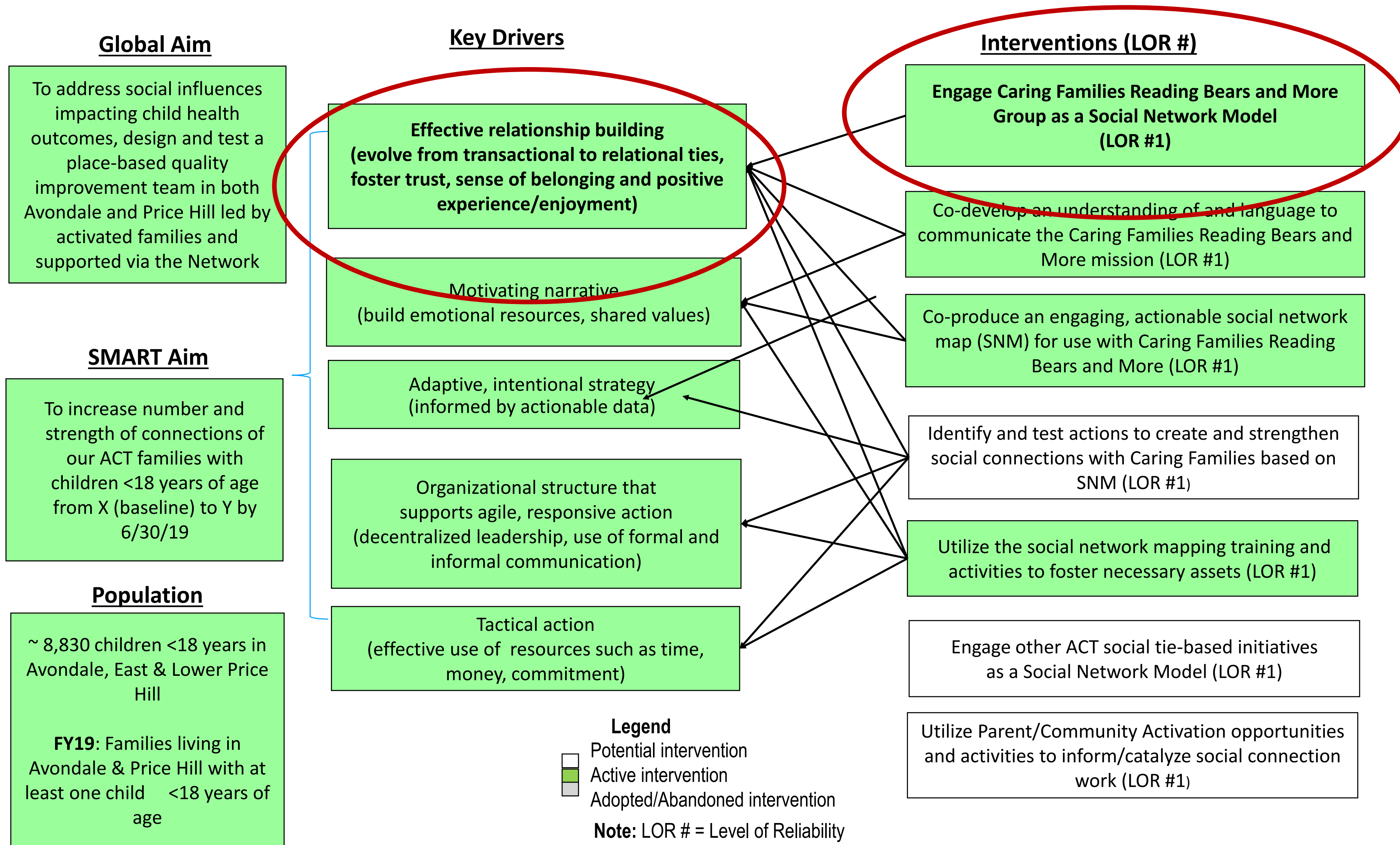
New  
Resources

# Place Based SOCIAL CONNECTEDNESS Key Driver Diagram (KDD)



Project Leader(s): Carley Riley, Lakshmi Prasad

Revision Date: 10/15/2018 (v4)



# CHANGE WE ARE TRYING (PDSA)

What is the strength of your connection with this person?	I do not know this person	I recognize this person, but do not know them	Building, becoming a little comfortable	Able to talk to or hold a conversation	Exchange numbers or contact info	I can always go to them
1. Kevin Bacon	0	1	2	3	4	5
2. Rob Kahn	0	1	2	3	4	5
3. Uma Kotagal	0	1	2	3	4	5
4. Dawn Denno	0	1	2	3	4	5
5. Carley Riley	0	1	2	3	4	5
6. Nicole Sofer	0	1	2	3	4	5
7. Connie Stewart	0	1	2	3	4	5
8. Allison Parsons	0	1	2	3	4	5

**PLAN:**  
**Power Up! Day** for Avondale Reading Group

**DO:**  
 Co-produced & co-hosted 20 parents to complete questionnaire

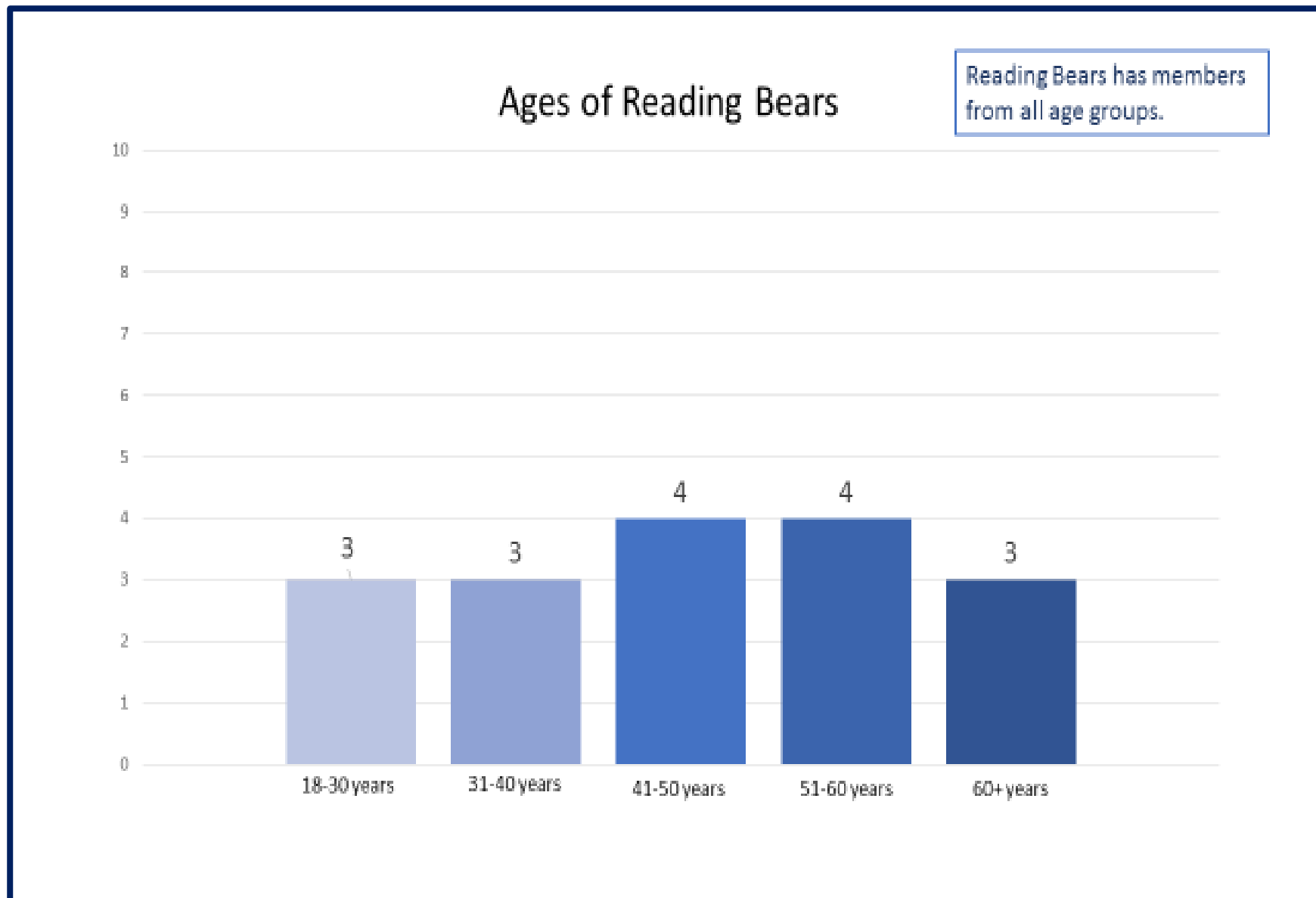
**STUDY:**  
 Understanding the group's qualities & social connections

**ACT:**  
 Sharing information with Reading Group.  
 Next **Power Up! Day** in January 2019

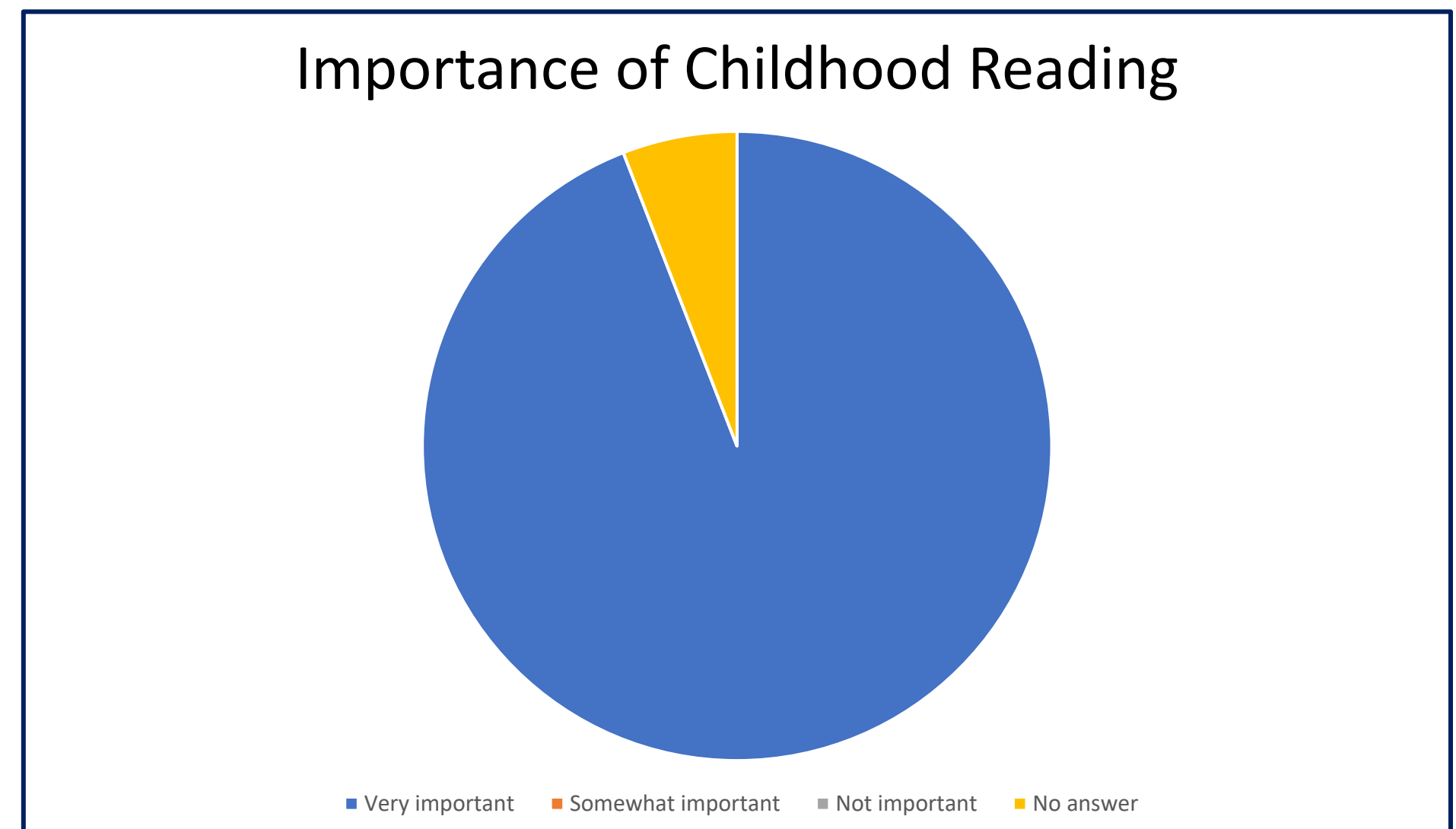


# MEASURES

Social Mapping tells us things about the group and how to best move towards improvement!



“Reading Bears supports all adult age groups.”



“Over 95% of Reading Bears believe childhood reading is very important.”

# CONTACT US



**Carley Riley, Improvement Leader**



[carley.riley@cchmc.org](mailto:carley.riley@cchmc.org)

**Jeneya Lawrence, Parent Partner**



[jeneya.lawrence@gmail.com](mailto:jeneya.lawrence@gmail.com)

**Lakshmi Prasad, Project Manager**



[lakshmi.prasad@cchmc.org](mailto:lakshmi.prasad@cchmc.org)