Place Based



The Power of Social Networks



What is a Social Network?

A **social network** is a group of individuals and the relationships among them

Examples of Social Networks

Classroom Students

> Sports Teams

Fraternities & Sororities

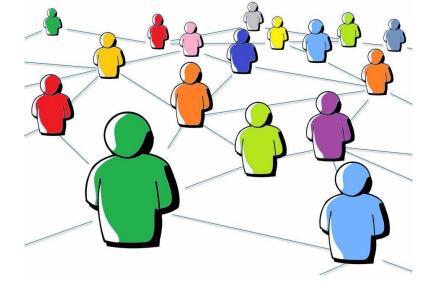
Benefits of Social Networks



Sense of Belonging



Quicker Connections



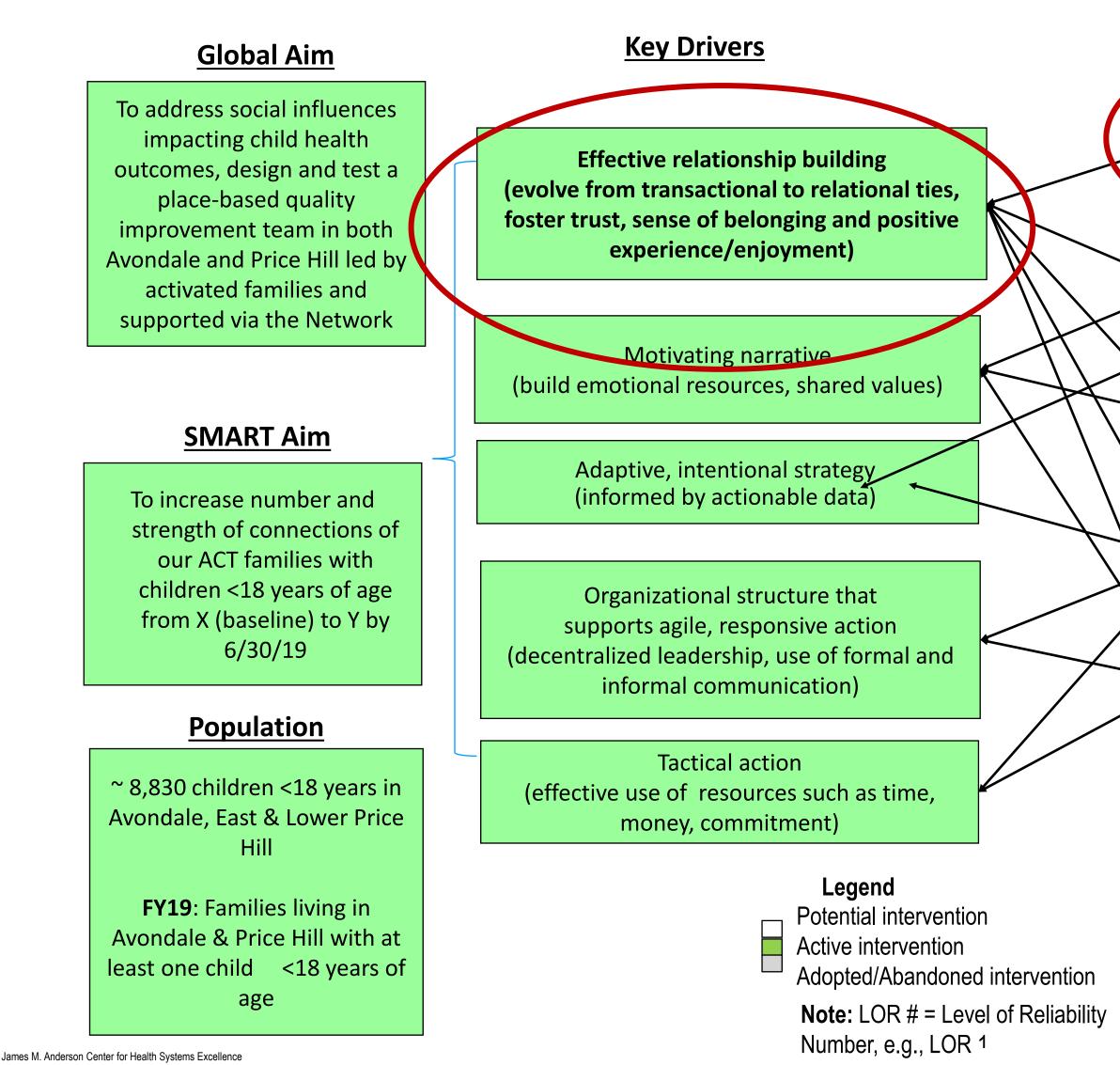
Parent -Teacher Associations

Church Groups



Place Based SOCIAL CONNECTEDNESS Key Driver Diagram (KDD)

Project Leader(s): Carley Riley, Lakshmi Prasad



Revision Date: 10/15/2018 (v4)



Engage Caring Families Reading Bears and More Group as a Social Network Model (LOR #1)						
	Co-develop an understanding of and language to					
	communicate the Caring Families Reading Bears and More mission (LOR #1)					
	Co-produce an engaging, actionable social network					
	map (SNM) for use with Caring Families Reading Bears and More (LOR #1)					
	Identify and test actions to create and strengthen social connections with Caring Families based on SNM (LOR #1)					
	Utilize the social network mapping training and activities to foster necessary assets (LOR #1)					
-	Engage other ACT social tie-based initiatives					
	as a Social Network Model (LOR #1)					
	Utilize Parent/Community Activation opportunities					
	and activities to inform/catalyze social connection work (LOR #1)					

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CHANGE WE ARE TRYING (PDSA)

	t is the strength of your ection with this person?	l do not know this person	l recognize this person, but do not know them	Building, becoming a little comfortable	Able to talk to or hold a conversation	Exchange numbers or contact info	l can always go to them
1.	Kevin Bacon	0	1	2	3	4	5
2.	Rob Kahn	0	1	2	3	4	5
3.	Uma Kotagal	0	1	2	3	4	5
4.	Dawn Denno	0	1	2	3	4	5
5.	Carley Riley	0	1	2	3	4	5
6.	Nicole Sofer	0	1	2	3	4	5
7.	Connie Stewart	0	1	2	3	4	5
8.	Allison Parsons	0	1	2	3	4	5



Understanding the group's qualities & social connections

Sharing information with Reading Group. Next Power Up! Day in **January 2019**



PLAN: Power Up! Day for Avondale **Reading Group**

DO:

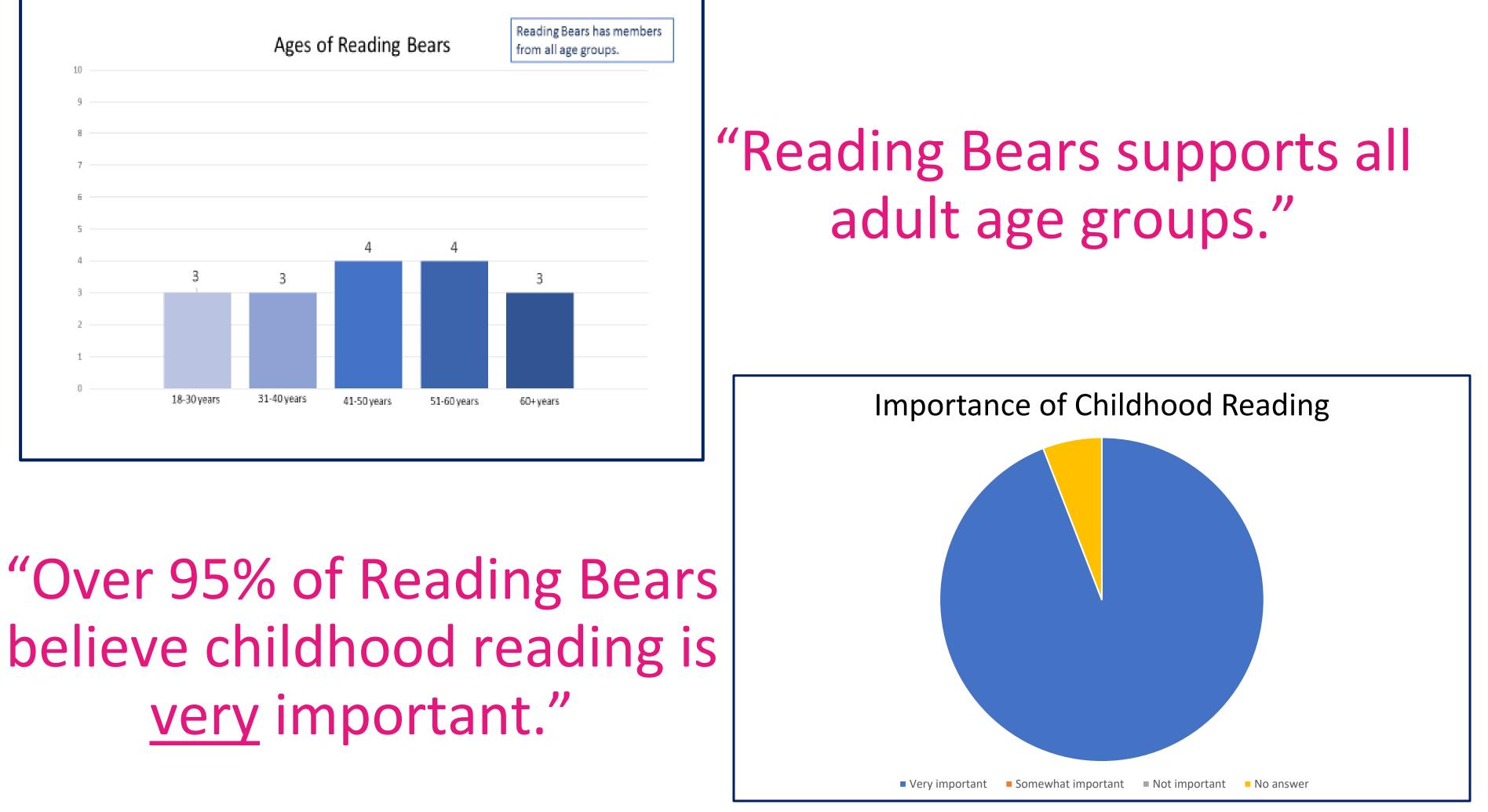
Co-produced & co-hosted 20 parents to complete questionnaire

STUDY:

ACT:

MEASURES

Social Mapping tells us things about the group and how to best move towards improvement!



CONTACT US

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