



JUSTICE PROMOTERS

BACKGROUND



In 2015-2016, the All Children Thrive Learning Network, Cincinnati Children's Hospital Medical Center (CCHMC), and Design Impact (DI) partnered with local residents to develop innovative ways to address community health.

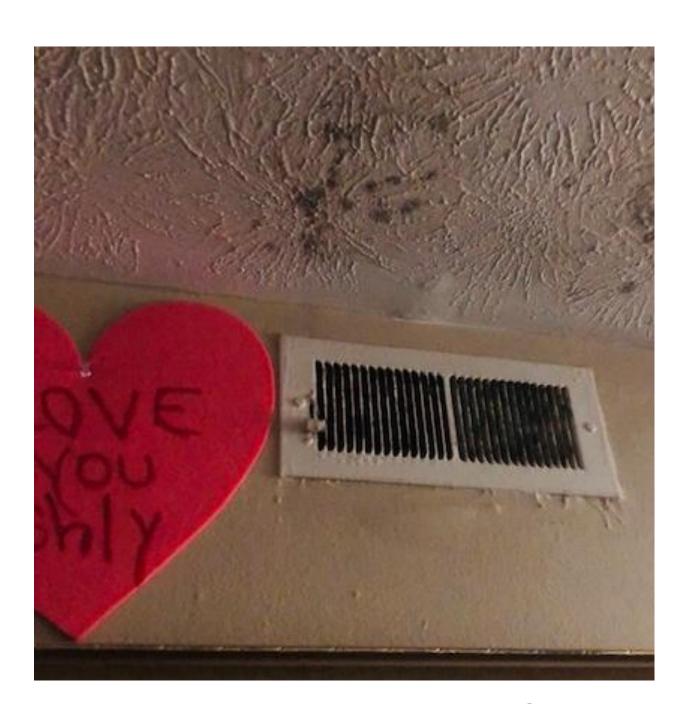
The All Children Thrive Learning Network turned their initial focus towards housing. Research shows that <u>housing quality has a major impact on the health of families.</u>

Parents in Avondale and Price Hill experience firsthand how these poor housing conditions can compromise the safety and health of their families. Some parents have <u>learned how to directly address these housing issues by advocating for themselves.</u>

_However, there wasn't a formal way to share this expertise with other families.

In order to leverage their lived experiences, residents created the <u>Justice Promoters</u>

<u>Project.</u> The initiative was a formal way residents could use their leadership skills to become advocates and champions for affordable, quality housing.



THEORY



Justice Promoters Key Driver Diagram (KDD)

Project Leader(s): Kenya Simmons Team Members: Alejandra Garcia, Lorena Garcia, Maria Garcia, and Michael Revision Date: 2/22/2019 Pinkston

Global Aim

Families have the knowledge and ability to advocate, improve and sustain healthful housing for their children

SMART Aim

To increase the number of families who meet with Justice Promoters to review leases from 0 to 12 weekly by June 30, 2019.

Population

Families living in zip codes 45229, 45205, 45204 with children under the age of 18

Key Drivers

Stable, trusted relationships btwn Justice Promoters and residents

Enough highly knowledgeable, healthy, JPs

Safe, comfortable neighborhood spaces for discussions

Available and understandable leases

Highly valued results (ex. eviction prevention) by residents and landlords

<u>Interventions</u>

Communication materials: Who we are, Decoding Your Lease, Resource list (LOR 1)

Standardized tools, resource lists and training (LOR 1)

Decision aid for when/who to call (LOR 2)

Identification of "go to" contacts for warm handoffs based on risk (LOR 2)

Authentic community based recruitment strategies for JPs and residents (LOR 2)

"Home Work" training and spread (LOR 2)

Data on eviction and stories available (LOR 3)

Days between or visible tracker for JPs

Housing Action Huddle (LOR 2)

Potential intervention
Active intervention
Adopted/Abandoned
intervention

LEARNING CYCLES



| + | | | | | | | |
|---|---|---|---------|-----------|---------|--|--|
| | Price Hill and Avondale Hill Justice Promoters (Decoding Lease) | | | | | | |
| | Test Objective | To determine whether combining the two teams increases the number of decoding the lease N=5 Highly knowledgeable, activated JPs | | | | | |
| | Test Population | | | | | | |
| | Key Driver | | | | | | |
| | TEST CYCLE 1 | Start Date: | 3/11/19 | End Date: | 3/12/19 | | |
| | Plan | Test Description: Test collaborating and combining the teams will increase the confident level of the group. Also, increase the number of families we meet in the Price Hill area. | | | | | |
| | | | | | | | |
| | | Planning and execution tasks: | | | | | |

Over the last five months, Justice Promoters has conducted 6 cycles of PDSA testing to increase the number of decoding the lease completed:

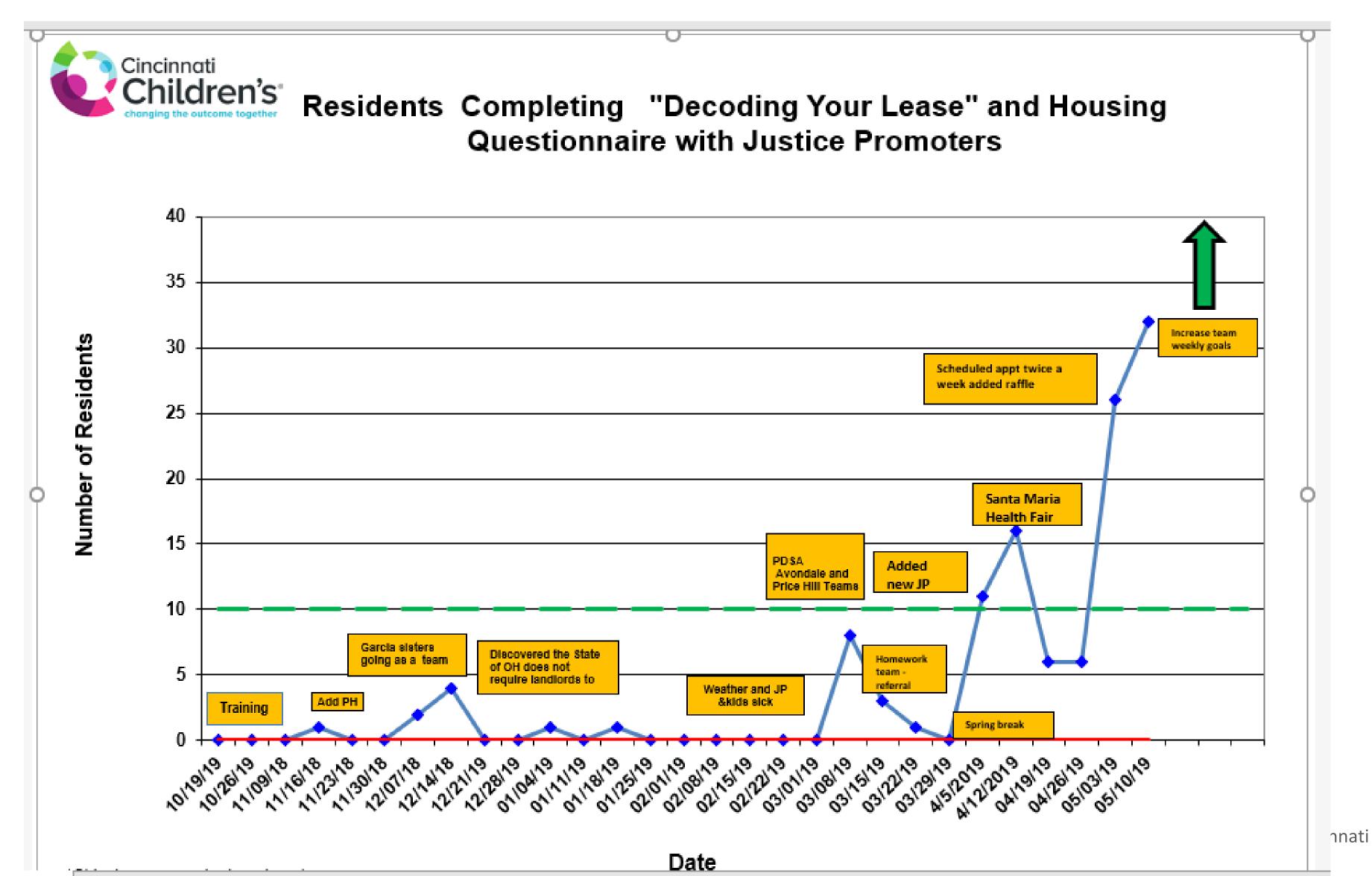
- Collaborated with the HOMEWORK team
- Combined Avondale and Price teams
- Collaborated with Santa Maria and Price Hill Will
- > Collaborated with Cincinnati Police
- Created Justice Promoter Flyers, badges
- Attending community events (i.e. Santa Maria Health Fair)

| Creating Justice Promoters Flyers | | | | | | | |
|-----------------------------------|--|------|-----------|---------|--|--|--|
| Test Objective | To determine whether providing Justice Promoter with JP info flyer increases their | | | | | | |
| | trusted relationship with residents within the Price Hill and Avondale | | | | | | |
| Test Population | 1 -2 | | | | | | |
| Key Driver | Building Trusted Relationships | | | | | | |
| TEST CYCLE 1 | Start Date: | 2/28 | End Date: | 3/28/19 | | | |
| Plan | Test Description: Valerie will distribute flyers to families within the Price Hill neighborhood, | | | | | | |
| | residents she knows who are not one of her families in Block by Block. | | | | | | |
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| PROBLEMS WITH YOUR HOME? AFRAID OF BEING EVICTED? DON'T UNDERSTAND YOUR LEASE? KNOW YOUR RIGHTS | | | | | | | |
|--|--|--|--|--|--|--|--|
| JUSTICE | JUSTICE PROMOTERS | | | | | | |
| CAN HELP! | | | | | | | |
| Justice Promoters help residents of Avondale and Price Hill neighborhoods | | | | | | | |
| Review lease | | | | | | | |
| Discuss landlord responsibilities | | | | | | | |
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RESULTS

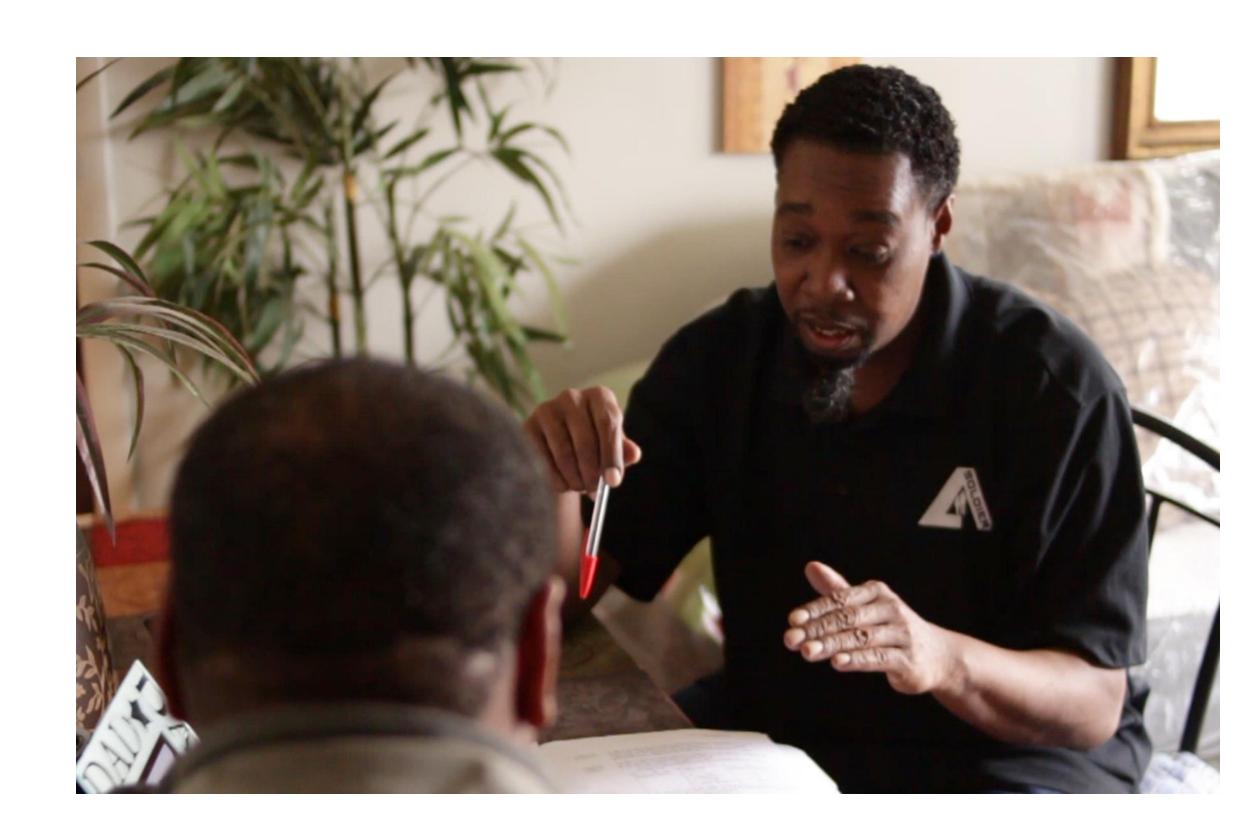




MOST PROUD & WHY



- Justice Promoters (JP's) can assist residents with information that can help residents in Avondale and Price Hill have a good quality of life and prevent evictions
- Price Hill Hispanic residents feel safe talking to the JP's
- Justice Promoters themselves are building and increasing their confidence



GREATEST CHALLENGE



- Families not knowing they have tenant rights
- Tenant lease aren't accessible; rental office keep lease. JP's help tenants get a copy of their lease agreement
- Hispanics are afraid to meet with Justice Promoters. Hispanics believe JP's are Immigration and Customs Enforcement (ICE) and will get deported.
- Hispanics are afraid of being evicted if they speak to Justice Promoters
- Decoding form is too long thus people are reluctant to complete form due to their lack of understanding the lease information
- Rental lease is in English and some residences only speak Spanish

TEAM MEMBERS





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