



Well-Being with
Community:
Co-Production with Caring
Families Reading Bears

Learning Session
Winter 2019



BACKGROUND



Why is Co-Production necessary to the work we do in All Children Thrive?



Co-Production Benefits

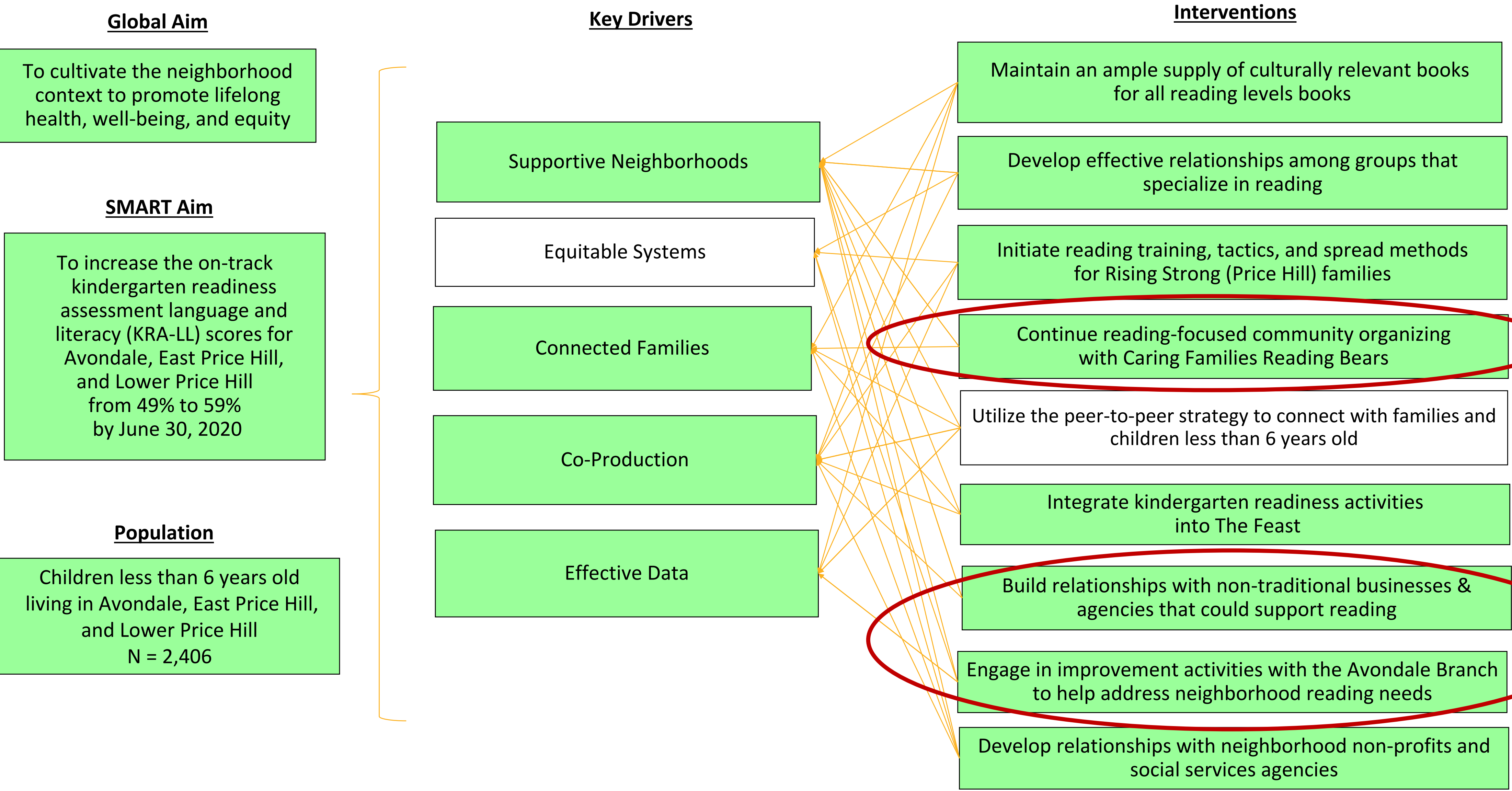
- Distributive leadership
- Aligned partnership
 - Trust building
- Community focused priorities

Wellbeing with Community NEIGHBORHOOD CONTEXT Key Driver Diagram (KDD)

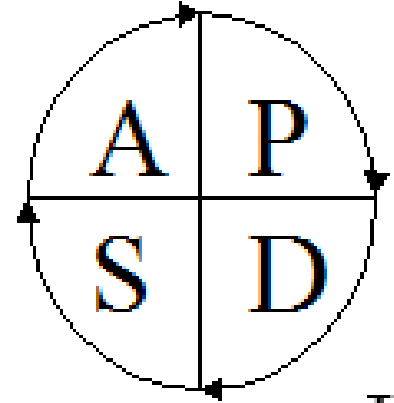


Priority Leader: Carley Riley

Revision Date: 11/8/2019 (v7)



MODEL FOR IMPROVEMENT CYCLE: ___ DATE: ___



Recruitment Committee | Kejuan Briggs

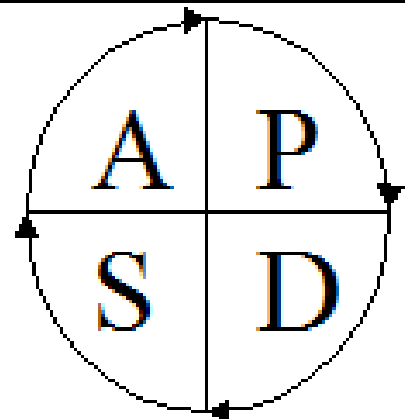
(Support: Nicole Sofer)

Test dates: May 1 – 9, 2019

PLAN: To test if passing out books with flyers at Avondale barbershops would result in new dads and moms attending CFRB.

OBJECTIVE: To see if we can increase CFRB recruitment by reaching out to community places.

MODEL FOR IMPROVEMENT CYCLE: ___ DATE: ___

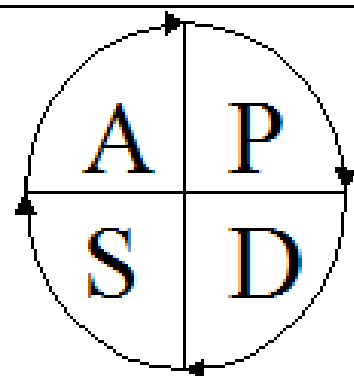


Pop-Up Produce Contact PDSA | Tuesday, July 30, 2019 | Cycle 2
Testers: Jeneya Lawrence, Tina Brown, Jennifer Foster (Parent-Partners)
Connie Stewart & Nicole Sofer (Support)

PLAN: To test if greeting parents at the Pop-Up Produce Market will result in connecting new parents to Avondale reading events, thus increasing the number of parents reading to their children.

OBJECTIVE: Making new family connections in the community and invite them to reading events.

MODEL FOR IMPROVEMENT CYCLE: ___ DATE: ___



Wellness Committee | Tina Brown

(Support: Kristen Gasperetti)

PLAN: To test if providing a demonstration of a recipe would result in CFRB families trying to prepare that dish at home.

OBJECTIVE: To introduce a healthy dish to our families and share the benefits of eating healthy.

PREDICTIONS:
I predict that the group will like the recipe and will try to make it at home with their family.

LEARNING CYCLES

4 Caring Families Members led committees to engage members to reach group goals

- Recruitment
- Membership
- Reading
- Wellness

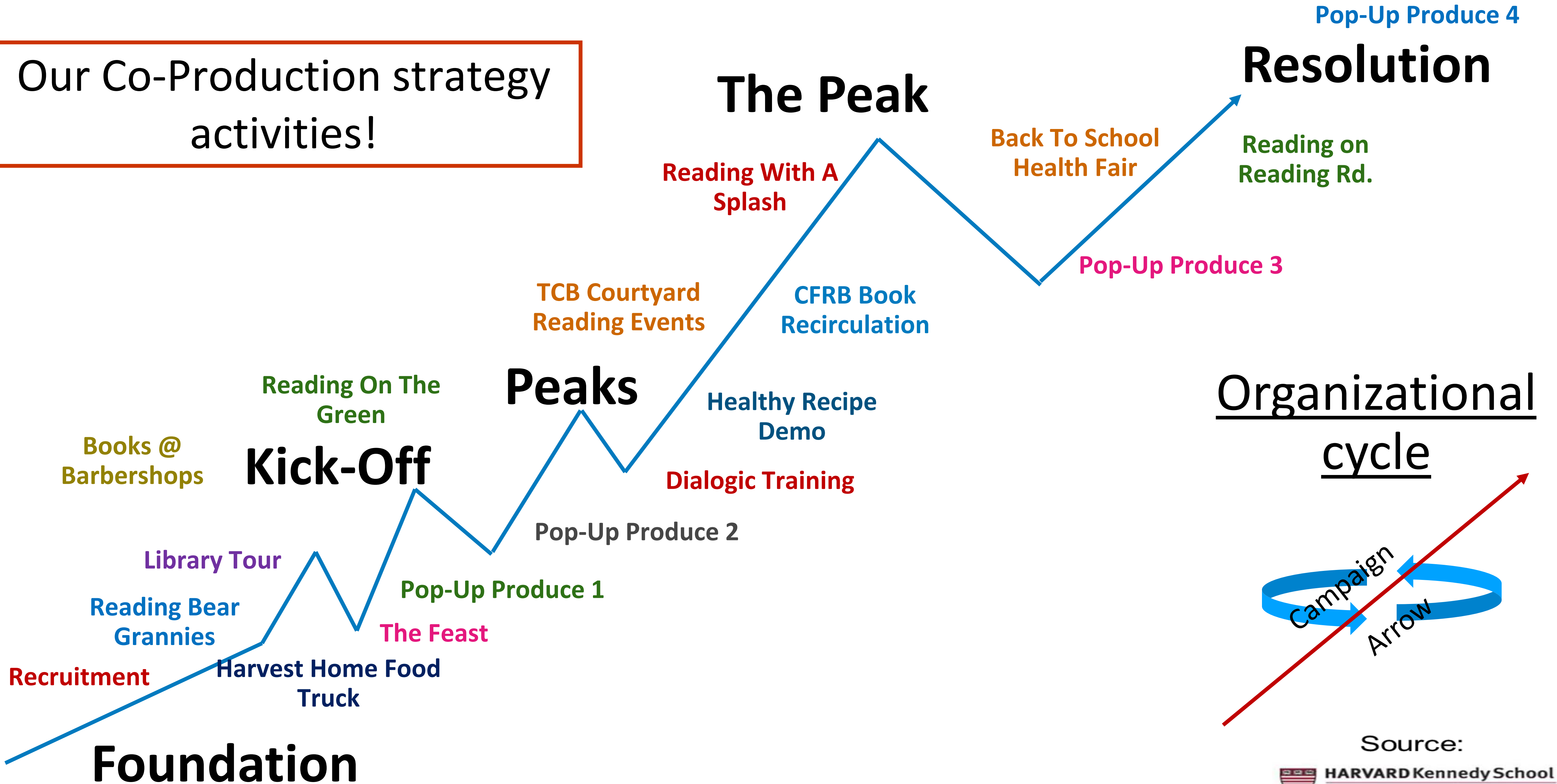


Initial test with barbershop has 'ramped' & now we are testing a reading hot-spot in the barbershop!

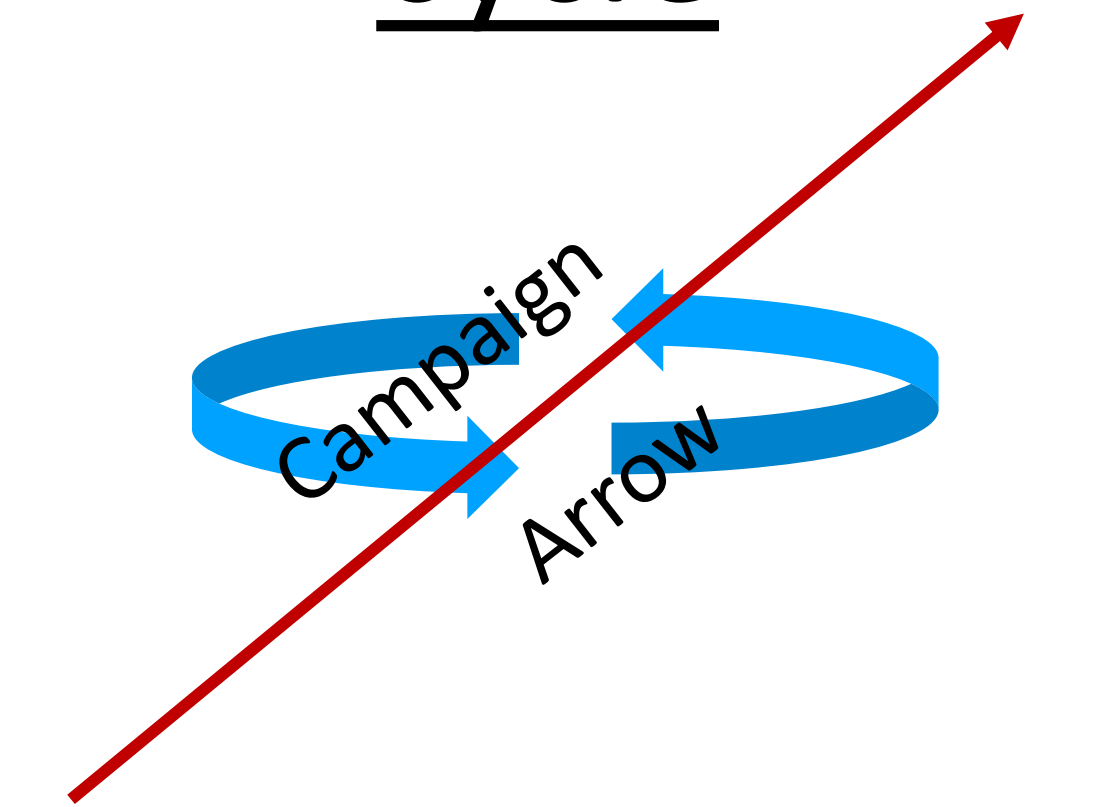


RESULTS

Our Co-Production strategy activities!



Organizational cycle



Source:

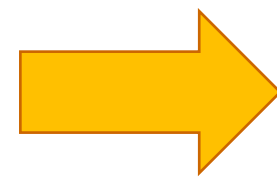
MOST PROUD & WHY



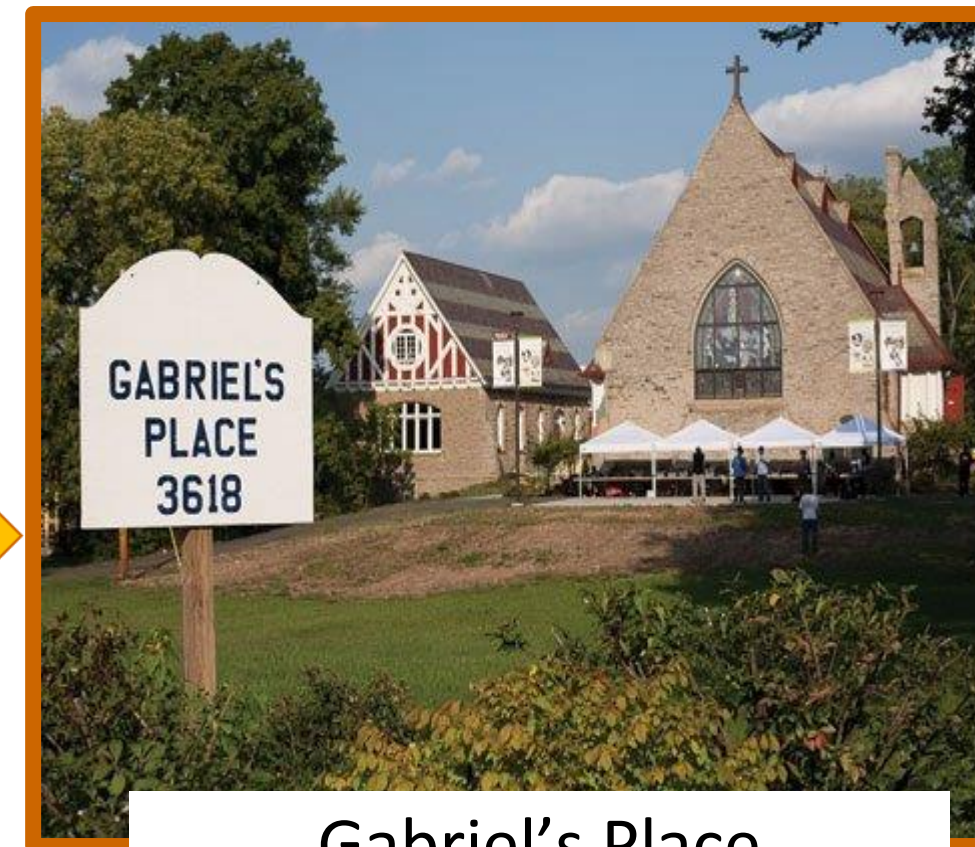
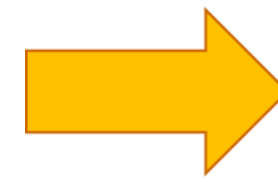
Creating a connected community that supports reading and wellness for thriving families!



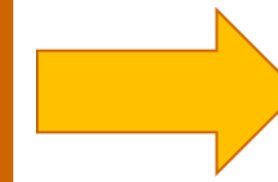
Avondale Library



Hirsch Rec Center



Gabriel's Place



The Community Builders

- We discovered many hidden neighborhood resources!
- Businesses not typically thought of as reading places can be turned into reading hotspots
- Connecting neighborhood organizations is important to achieving outcomes

GREATEST CHALLENGE



Measurement!

How do we know it's working?

What impact does co-production have on the neighborhood?

What impact does co-production have on our work?



TEAM MEMBERS

Carley Riley Improvement
Leader



Kristen Gasperetti
Alissa Mayrer
Allison Parsons

Kate Rich
Kenya Simmons
Geneita Singletary

Nicole Sofer
Connie Stewart
Kirsten Zook

