

all children with the children

Well-Being with
Community:
Co-Production with Caring
Families Reading Bears

Learning Session Winter 2019

# BACKGROUND



Why is Co-Production necessary to the work we do in All Children Thrive?



## **Co-Production Benefits**

- Distributive leadership
  - Aligned partnership
    - Trust building
- Community focused priorities

## Wellbeing with Community NEIGHBORHOOD CONTEXT Key Driver Diagram (KDD)



Priority Leader: Carley Riley Revision Date: 11/8/2019 (v7)

#### **Global Aim**

To cultivate the neighborhood context to promote lifelong health, well-being, and equity

#### **SMART Aim**

To increase the on-track kindergarten readiness assessment language and literacy (KRA-LL) scores for Avondale, East Price Hill, and Lower Price Hill from 49% to 59% by June 30, 2020

#### **Population**

Children less than 6 years old living in Avondale, East Price Hill, and Lower Price Hill N = 2,406

#### **Key Drivers**

**Supportive Neighborhoods** 

**Equitable Systems** 

**Connected Families** 

**Co-Production** 

**Effective Data** 

#### **Interventions**

Maintain an ample supply of culturally relevant books for all reading levels books

Develop effective relationships among groups that specialize in reading

Initiate reading training, tactics, and spread methods for Rising Strong (Price Hill) families

Continue reading-focused community organizing with Caring Families Reading Bears

Utilize the peer-to-peer strategy to connect with families and children less than 6 years old

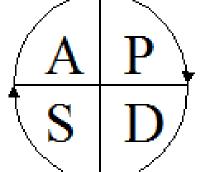
Integrate kindergarten readiness activities into The Feast

Build relationships with non-traditional businesses & agencies that could support reading

Engage in improvement activities with the Avondale Branch to help address neighborhood reading needs

Develop relationships with neighborhood non-profits and social services agencies

## MODEL FOR IMPROVEMENT CYCLE:\_\_DATE:\_



## Recruitment Committee | Kejuan Briggs

(Support: Nicole Sofer) Test dates: May 1 – 9, 2019

PLAN:

To test if passing out books with flyers at Avondale barbershops would result in new

dads and moms attending CFRB.

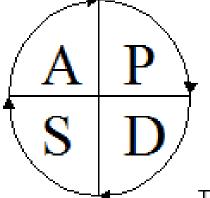
**OBJECTIVE:** 

To see if we can increase CFRB recruitment by reaching out to community places.

## PREDIC I pred

List the

## MODEL FOR IMPROVEMENT CYCLE:\_\_DATE:\_



Pop-Up Produce Contact PDSA | Tuesday, July 30, 2019 | Cycle 2 Testers: Jeneya Lawrence, Tina Brown, Jennifer Foster (Parent-Partners) Connie Stewart & Nicole Sofer (Support)

PLAN:

To test if greeting parents at the Pop-Up Produce Market will result in connecting new parents to Avondale reading events, thus increasing the number of parents reading to their children.

**OBJECTIVE:** 

Making new family connections in the community and invite then to reading events.

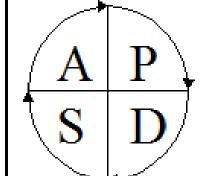
#### PREDICTIONS:

I predict that I will ta

List the tasks to con

Jeneya, Tina

## MODEL FOR IMPROVEMENT CYCLE:\_\_\_



#### Wellness Committee | Tina Brown

(Support: Kristen Gasperetti)

PLAN:

To test if providing a demonstration of a recipe would result in CFRB families trying to prepare that dish at home.

OBJECTIVE:

To introduce a healthy dish to our families and share the benefits of eating healthy.

#### PREDICTIONS:

I predict that the group will like the recipe and will try to make it at home with their family.

# LEARNING CYCLES

4 Caring Families Members led committees to engage members to reach group goals

Recruitment Membership Reading

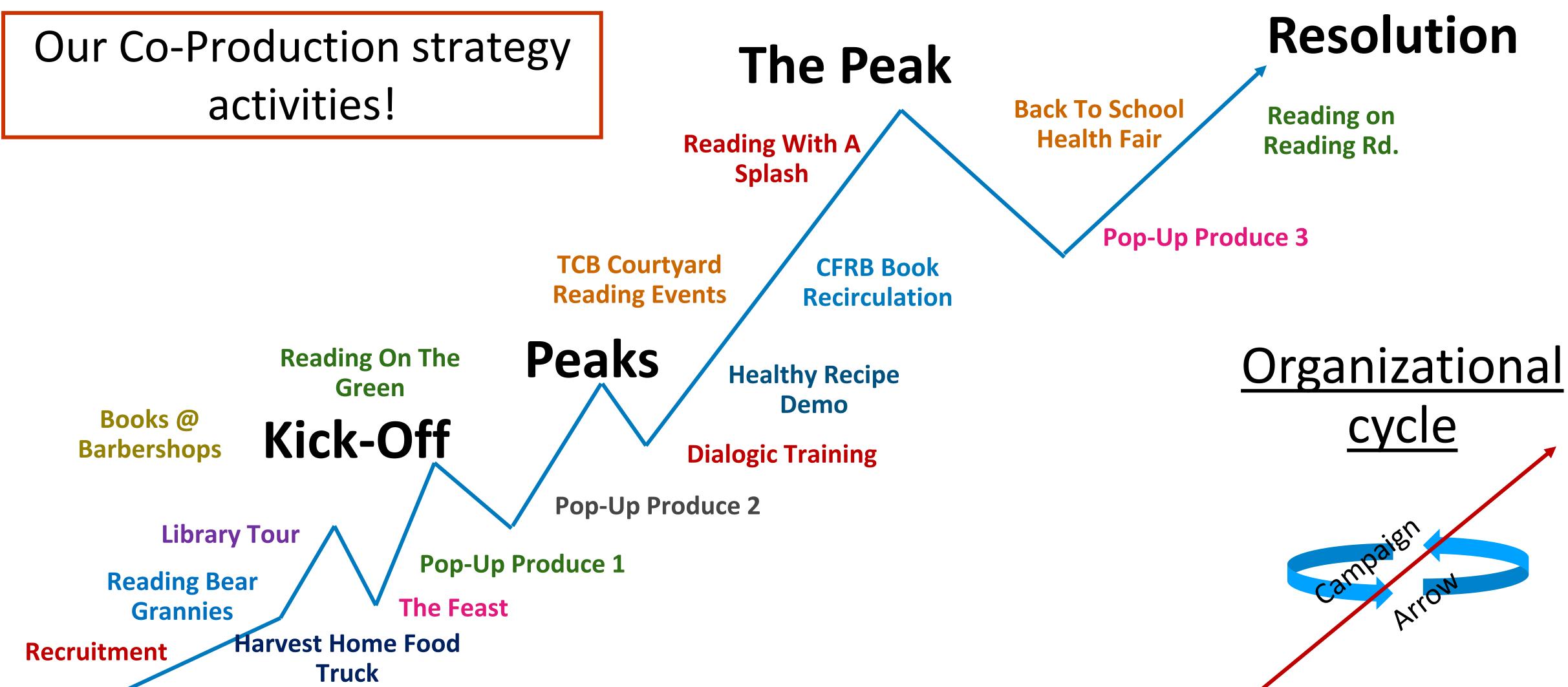
Wellness



Initial test with barbershop has 'ramped' & now we are testing a reading hot-spot in the barbershop!

# RESULTS

Pop-Up Produce 4



Foundation

Source: HARVARD Kennedy School Executive Education

# MOST PROUD & WHY



# Creating a connected community that supports reading and wellness for thriving families!



- We discovered many hidden neighborhood resources!
- Businesses not typically thought of as reading places can be turned into reading hotspots
- Connecting neighborhood organizations is important to achieving outcomes

# GREATEST CHALLENGE

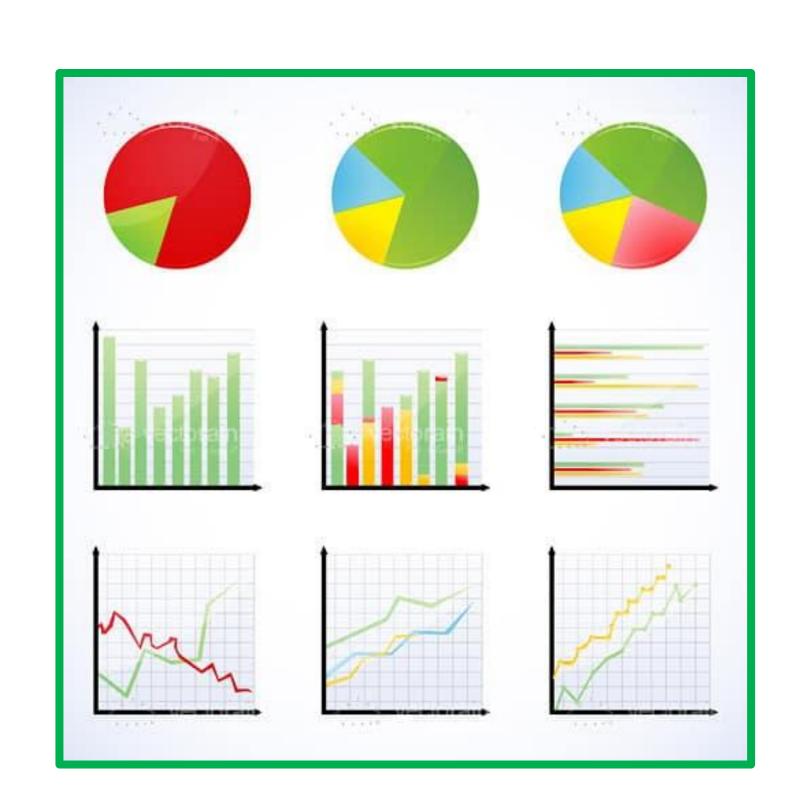


Measurement!

How do we know it's working?

What impact does co-production have on the neighborhood?

What impact does co-production have on our work?



## TEAM MEMBERS

Carley Riley Improvement Leader



Kristen Gasperetti

Alissa Mayrer

Allison Parsons

Kate Rich

Kenya Simmons

**Geneita Singletary** 

Nicole Sofer Connie Stewart Kirsten Zook

