



Community Activation

The Community Activation staff is here to support you!

The Community Activation Team



Nicole Sofer



Dawn Denno



Anita Brentley



Kenya Simmons



Kirsten Zook



Key Performance Indicator (KPI) Huddle



- To provide updates on existing Community Activation projects.
- Review data for each Key Performance Indicator (KPI)
- Discuss challenges and barriers
- Discuss areas of opportunities
- Set goals for the next huddle



Key Driver Diagram



Revision Date:
11/16/18

All Children Thrive Learning Network - Community Activation – Neighborhood Level Key Driver Diagram

GLOBAL AIM

Help Cincinnati's 66,000 children be the healthiest in the nation through strong community partnerships

VISION

Community protects, provides and values the potential that every child has to be thriving, healthy and successful*

*Parenting, Housing, Safety, etc.

CHILD HEALTH OUTCOMES

- Decrease Inpatient bed days
- Reduce Infant Mortality
- Increase Thrive by Five
- Increase Third Grade Reading
- Address Social Determinants

SMART AIM

Increase the number of community members** actively participating in, contributing to and owning to*** improve the health of children in their community of Avondale and Price Hill by 50% by June 2019

**parents/family, provider/organizational leaders, neighborhood/community

***active participation includes measuring participation, contribution, and ownership (does not include awareness)

Drivers

- 1 Leaders and future leaders from the community
- 2 Mutual respect, trust, communication and relationships
- 3 Goals that work for everybody
- 4 Everyone feels included and like they belong
- 5 Understanding what is good and the needs of the community
- 6 Parents and residents improve and advocate for all children to be healthy
- 7 All involved celebrate children and success

June 2018 – June 2019 Improvement Projects

- Community Engagement Bi-weekly Huddle (Avondale and Price Hill)**
Aim:
Owner: Community Engagement Team
- Caring Families Reading Bears and More (Avondale)**
Aim: Increase the number of Avondale families engaged in reading/ literacy activities
Owner: Kirsten Zook/ Parent Leader
- Justice Promoters (Avondale and Price Hill)**
Aim: Decrease the number of evictions and increase the sense of agency among justice promoters
Owner: Kenya Simmons/ Parent Leader
- Rising Strong (Price Hill)**
Aim: Increase the number of Rising Strong parents attending 50% of monthly meetings.
Owner: Kirsten Zook and Tamika Toolles
- Family Feast (Avondale)**
Aim: Increase the number of Avondale parents and care providers attending the Family Feast
Owners: Kirsten Zook and Tina Brown
- Integrating Into Work Streams (Avondale and Price Hill)**
Aim: Review workgroup status, mitigate any risks or issues, as well as align focus.
Owners: Anita Brentley, Dawn Denno, Parent Leader

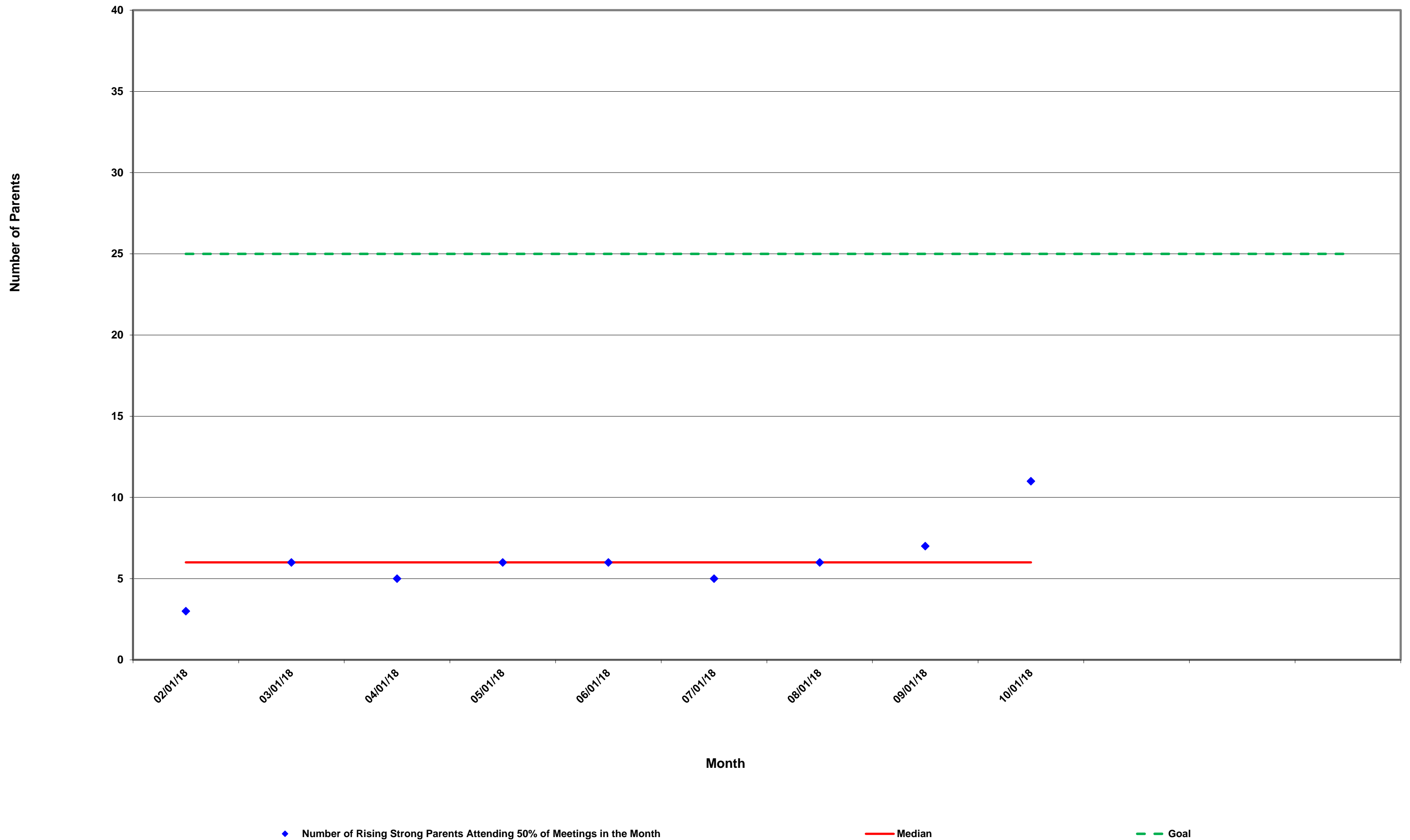
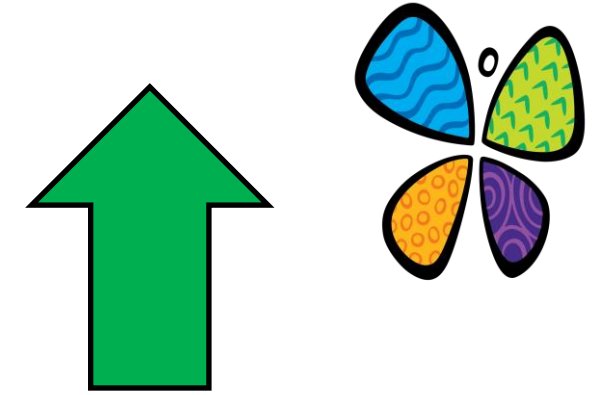


CHANGE WE ARE TRYING (PDSA)

Interventions

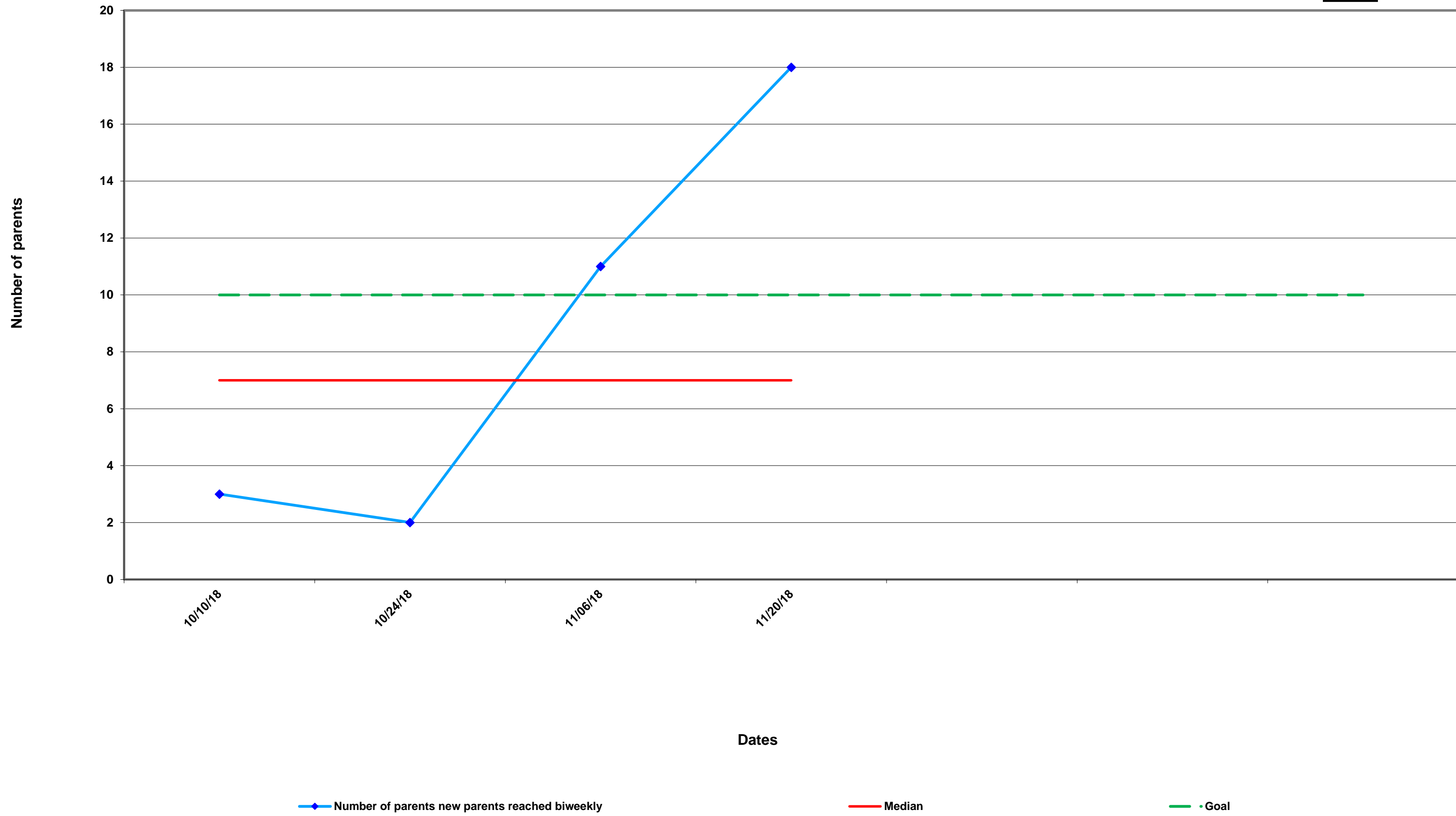
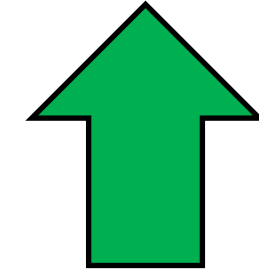
- **Developed enabling structure for parent leadership**
 - Reviewed all parent activities and paths to leadership
 - Tested new leadership identification models
- **Developed coaching models to support parent activation and growth**
- **Tested new methods for connecting parents to one another for support development**
 - Buddy system
 - Parents calling parents
 - Connected parents across events
 - Feast and Caring Families

Number of Rising Strong Parents Attending 50% of Monthly Meetings February 2018 through March 2019

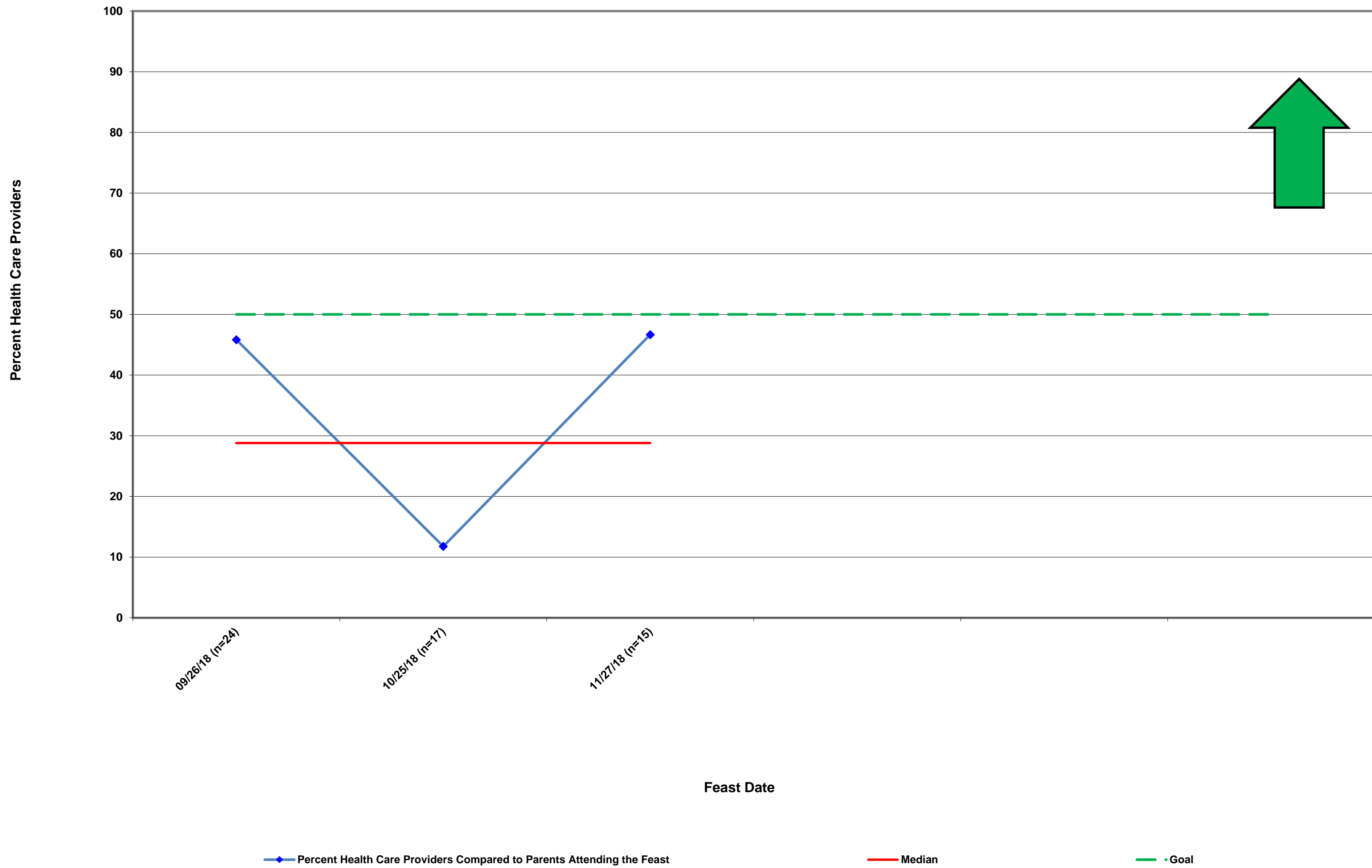




Number of new parents identified for ACT October 2018 through March 2019



Percent Health Care Providers Compared to Parents Attending the Avondale Feast
September 2018 through March 2019



Number of Caring Families Parents Attending 50% of Weekly Meetings per Month
December 2017 through March 2019

