



Caring Families
Reading Bears
and More

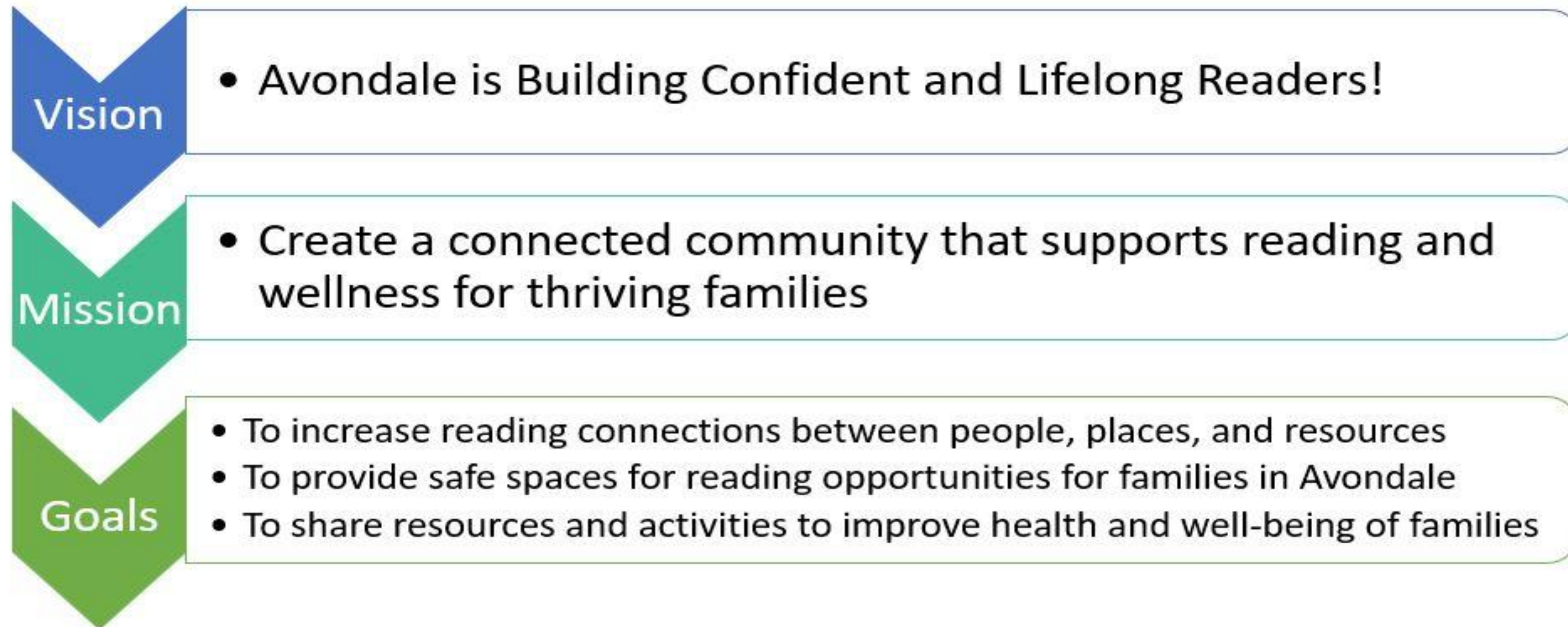
BACKGROUND



Problem: 50% of kindergartners in Avondale are not ready to succeed in school



CFRB Vision, Mission, and Goals



Caring Families Reading Bears Journey Map

June-Sept 2018

4 Parent Partners
begin social
connections work

October 2018

Power Up Day #1

November 2018

Data from Power
Up Day #1 shared

December 2018

Parent Partners
form 4
Committees

- Literacy
- Wellness
- Connections
- Outreach

February 2019

Power Up Day
#2

January 2019

Co-production of
Vision, Mission,
Goals

March 2019
Committees
brainstorm
actionable ideas
with group

March 2019

Data from
Power Up Day
#2 shared

April 2019

Committees
start PDSAs

May 2019

Learning
Session

May 2019

Power Up
Day #3

Onward!

FY20

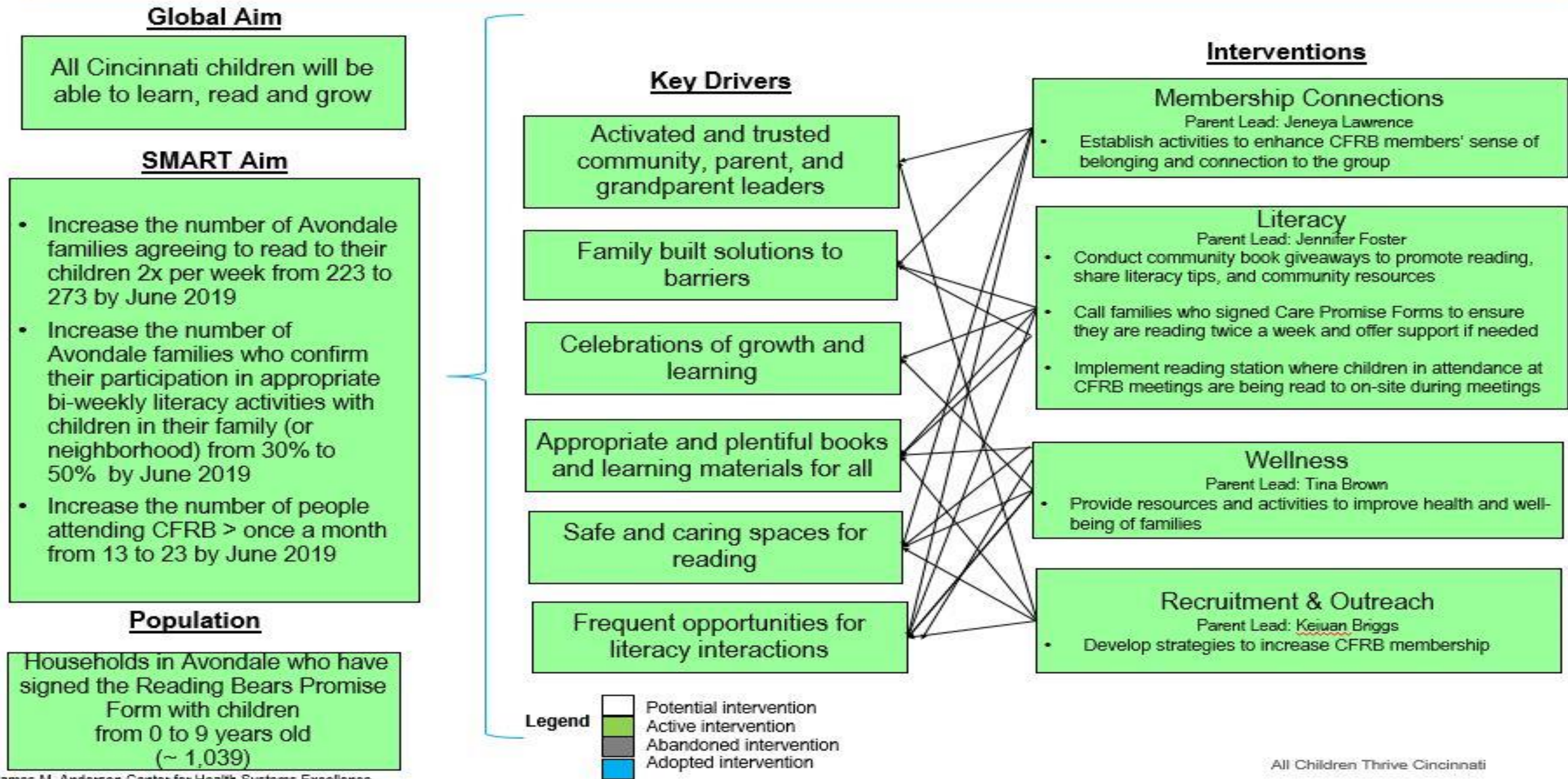
THEORY



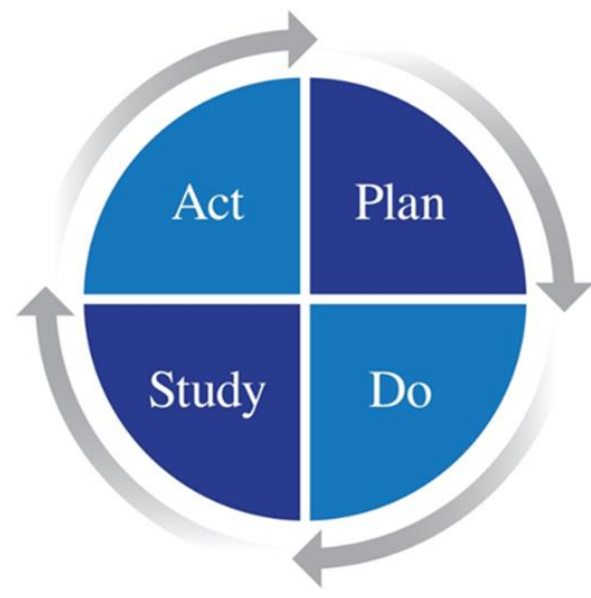
Caring Families Reading Bears (CFRB) Key Driver Diagram (KDD)

Project Lead: Kirsten Zook

Revision Date: 03/25/19 (v5)



PDSAs in Progress



MODEL FOR IMPROVEMENT CYCLE: ___ DATE: ___



Literacy Committee | Jennifer Foster
(Support: Kirsten Zook)

PLAN: To test if a planned tour of the Avondale Library during the CFRBs hour will result in CFRB families understanding the benefits of the library and how to get the most out of it

OBJECTIVE: To increase the use of the local library

MODEL FOR IMPROVEMENT CYCLE: ___ DATE: ___



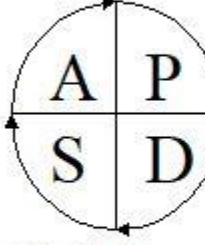
Wellness Committee | Tina Brown
(Support: Kristen Gasperetti)

PLAN: To test if providing a demonstration of a recipe would result in CFRB families trying to prepare that dish at home.

OBJECTIVE: To introduce a healthy dish to our families and share health benefits of health eating.



MODEL FOR IMPROVEMENT CYCLE: ___ DATE: ___



Recruitment Committee | Kejuan Briggs
(Support: Nicole Sofer)

PLAN: To test if passing out books with flyers at Avondale barbershops would result in new dads and moms attending CFRB.

OBJECTIVE: To see if we can increase CFRB recruitment by reaching out to community places.

MODEL FOR IMPROVEMENT CYCLE: ___ DATE: ___

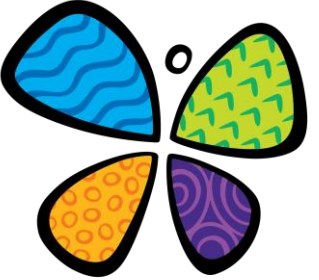


Membership Connections Committee | Jeneya Lawrence
(Support: Connie Stewart)

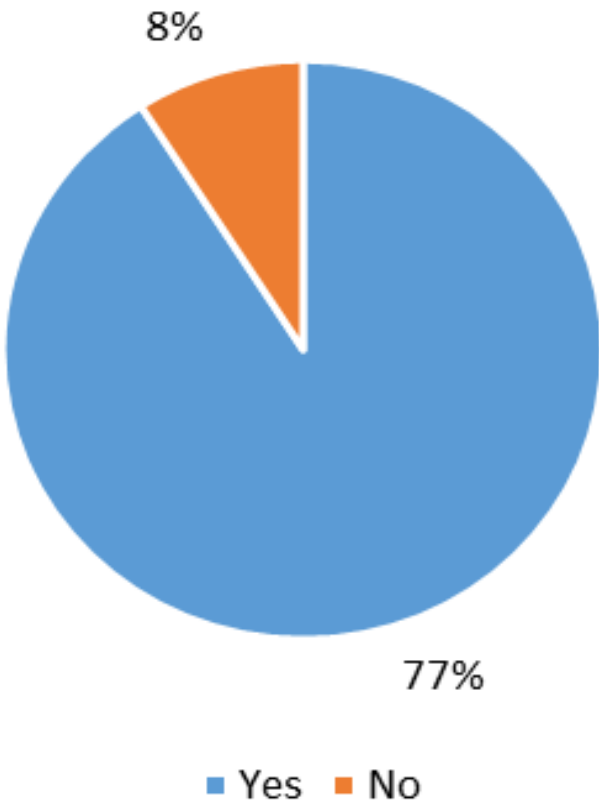
PLAN: To test if hosting a family-fun day at Avondale Fleishman's Park (Washington & Forest St.) will result in families connecting outside of the regularly Reading Bears meeting time.

OBJECTIVE: To increase CFRBs' feelings of connectedness and sense of belonging

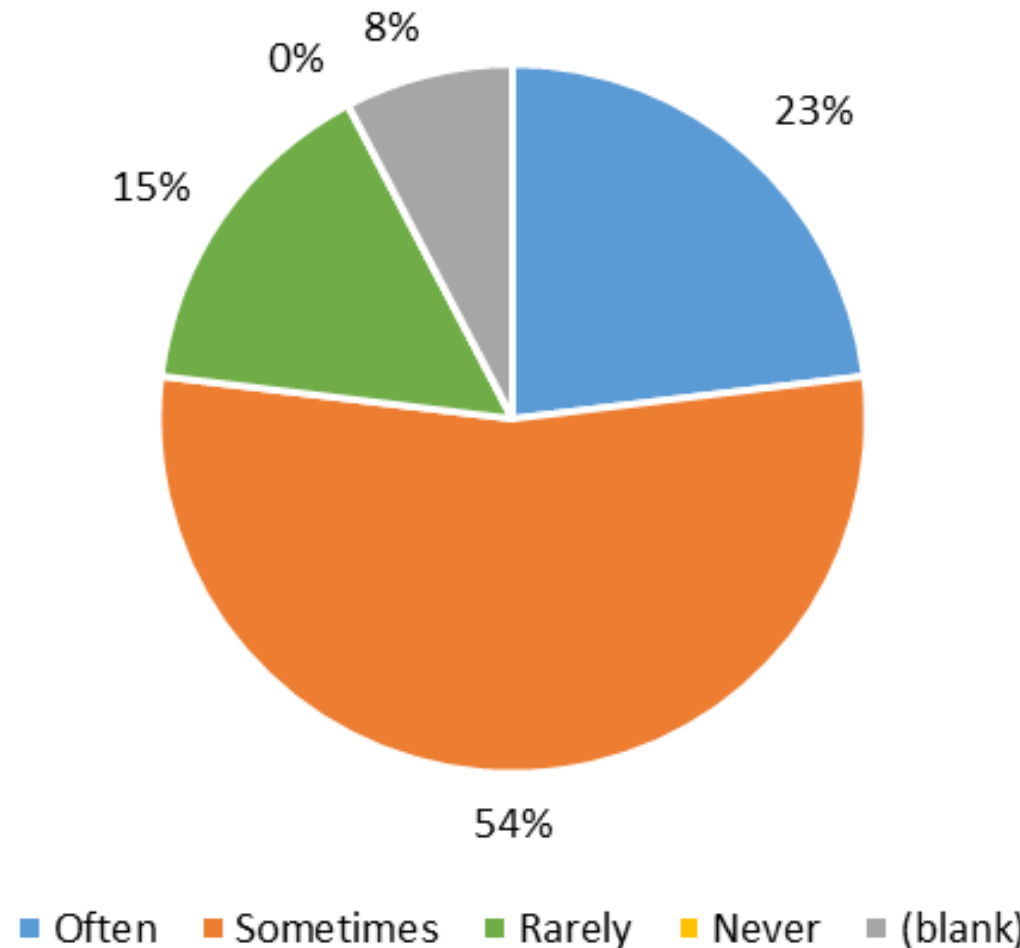
RESULTS



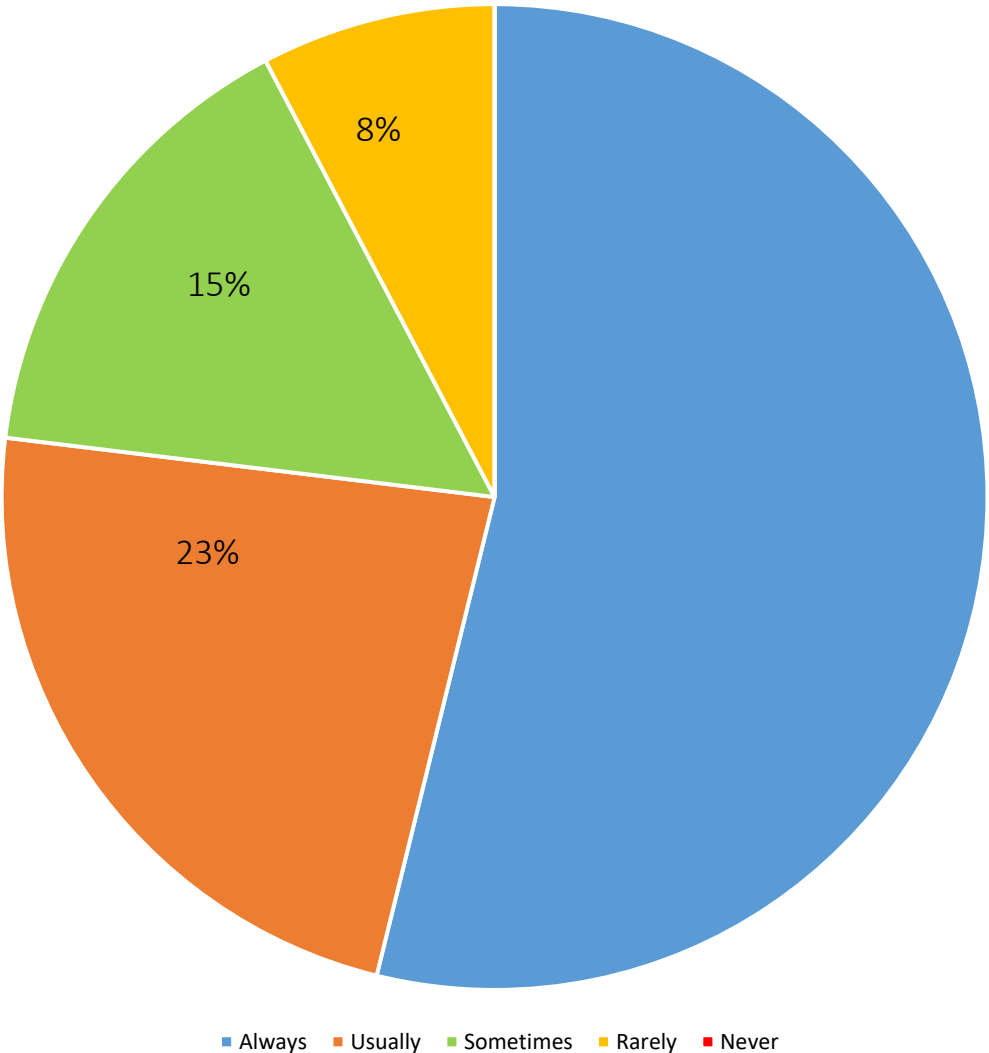
If Caring Families Reading Bears and More offered workshops for improving adult reading skills, would you be interested in participating?



How often do you go to your local library?



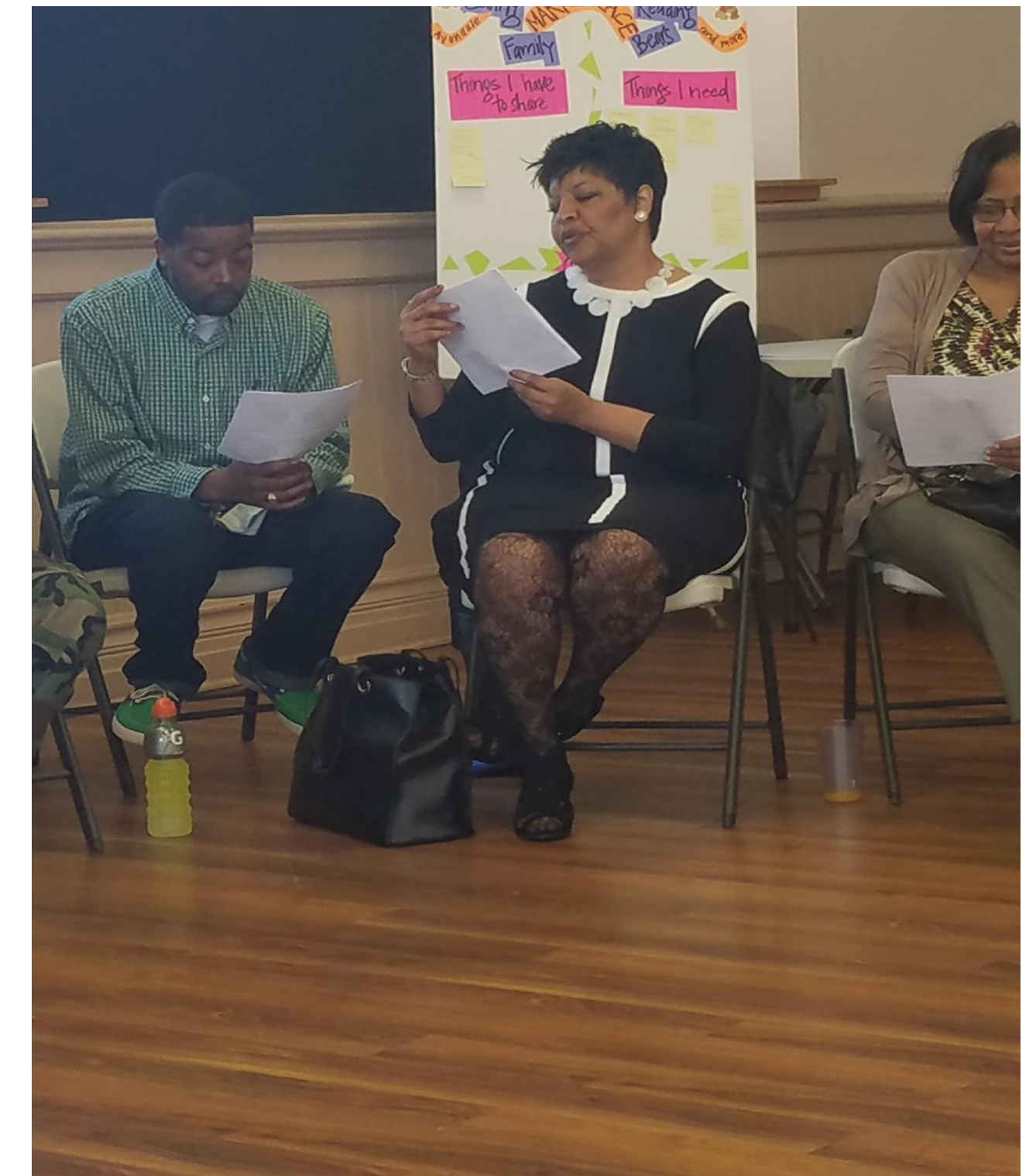
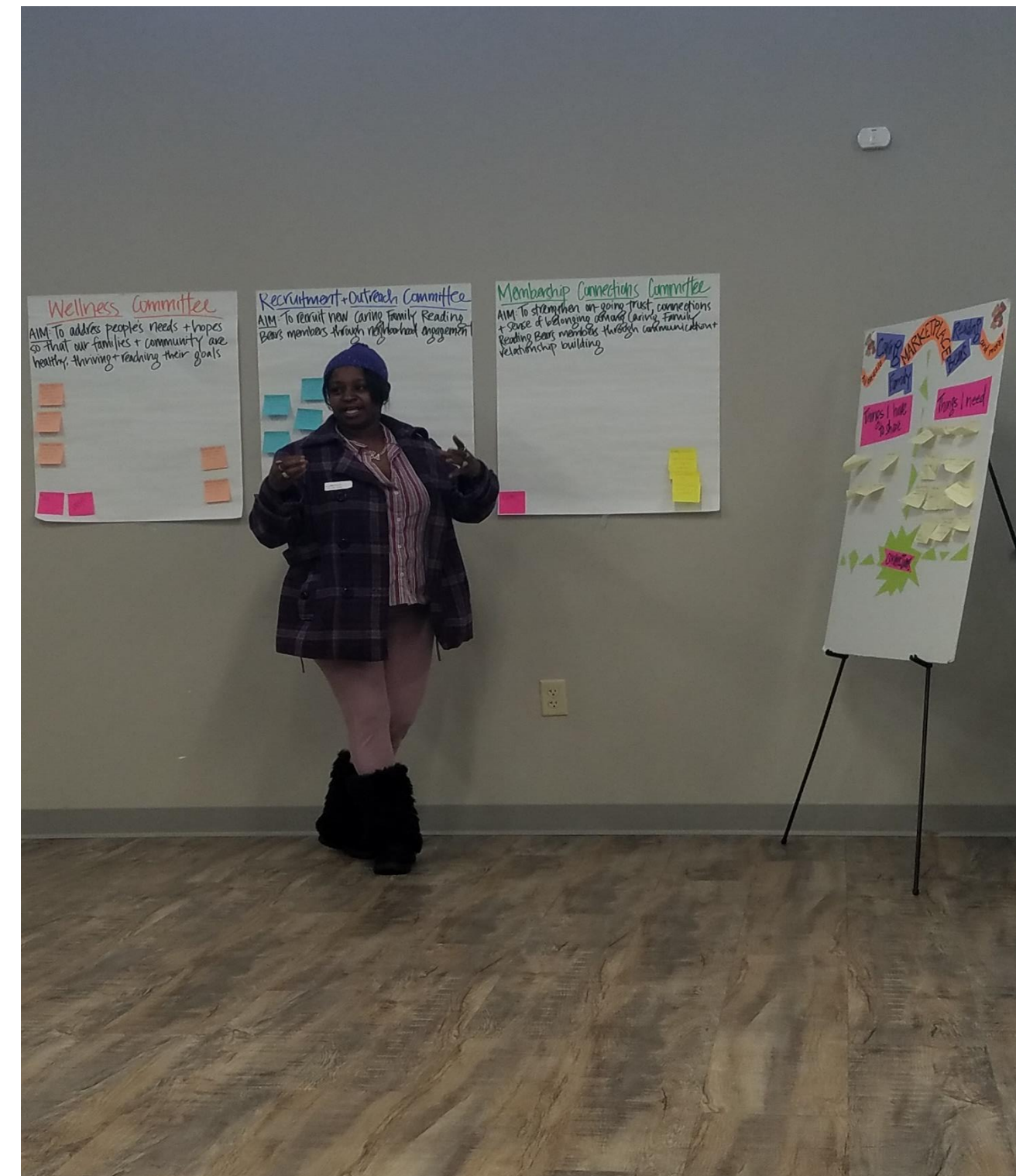
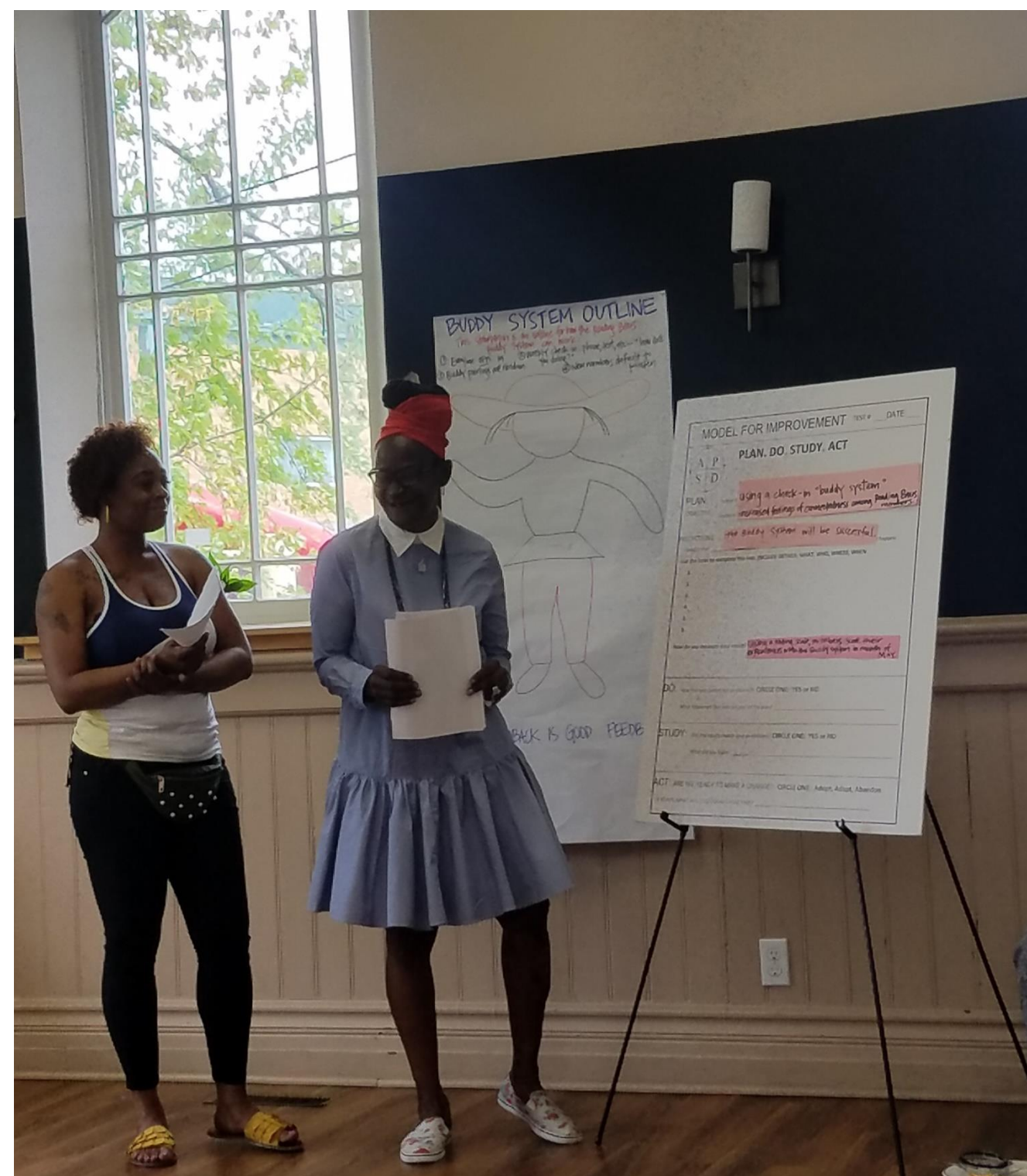
I feel connected to Caring Families Reading Bears and More...



MOST PROUD & WHY



The Caring Families Reading Bears members and parent partners are empowered to come together to co-produce a vision, mission and goals that we can all work towards to improve literacy and well-being in Avondale. We have been learning and taking action from the data gleaned from Power Up Day and parents are growing as leaders and contributors to our work!



GREATEST CHALLENGE



In a group with over 120 community members who drop in and out, it can be challenging to ensure everyone feels included and lift all voices as contributors to our work. We continue to learn and improve our efforts to move ideas into action while keeping our families at the center of the work.





TEAM MEMBERS

Jeneya
Kirsten
Nicole

