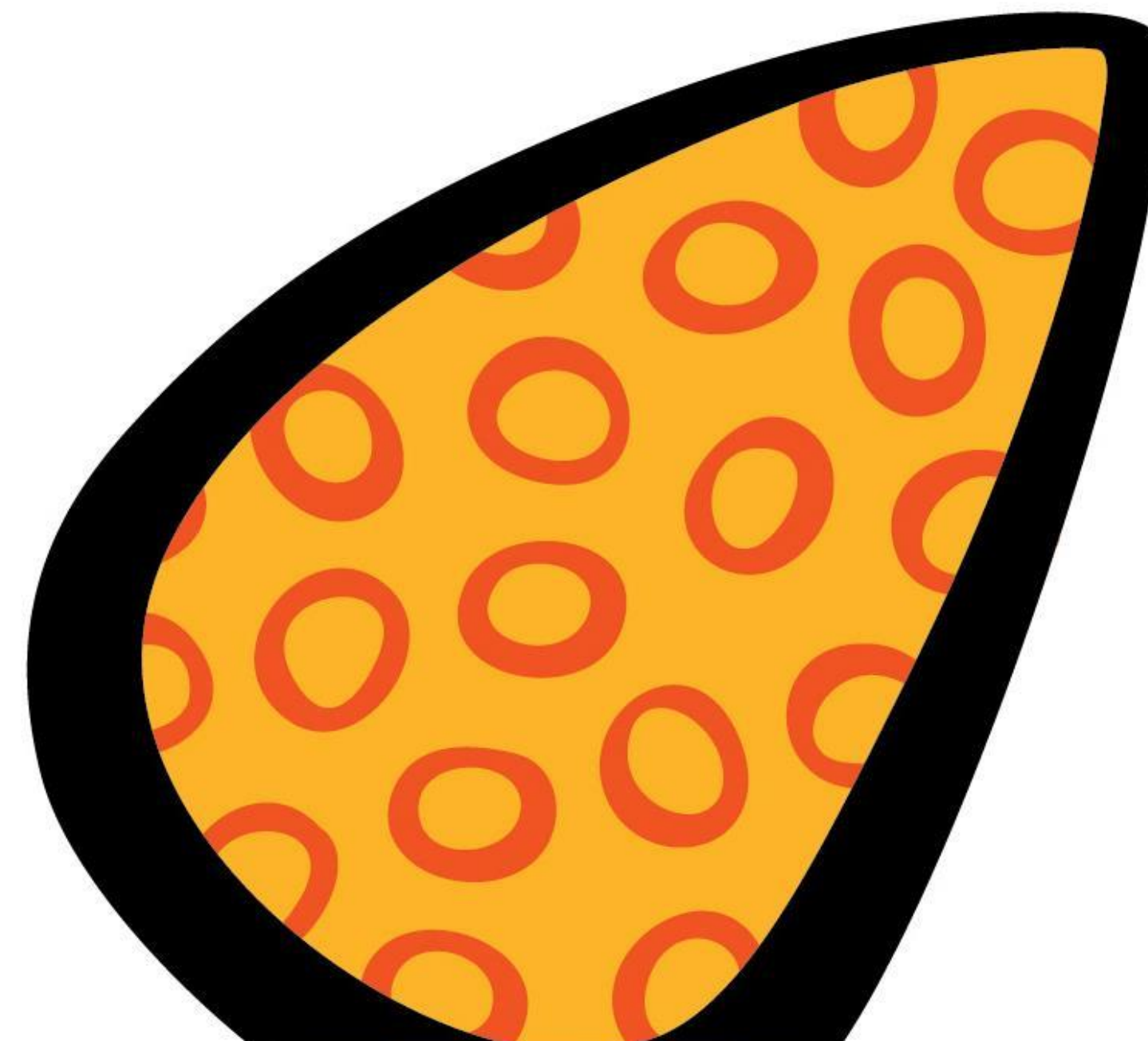


Caring Families Reading Bears



BACKGROUND



Challenge? How to encourage and foster excitement about reading in Avondale?

Response! Create opportunities to read throughout the neighborhood by testing activities and events.



CFRB Vision, Mission, and Goals

Vision

- Avondale is Building Confident and Lifelong Readers!

Mission

- Create a connected community that supports reading and wellness for thriving families

Goals

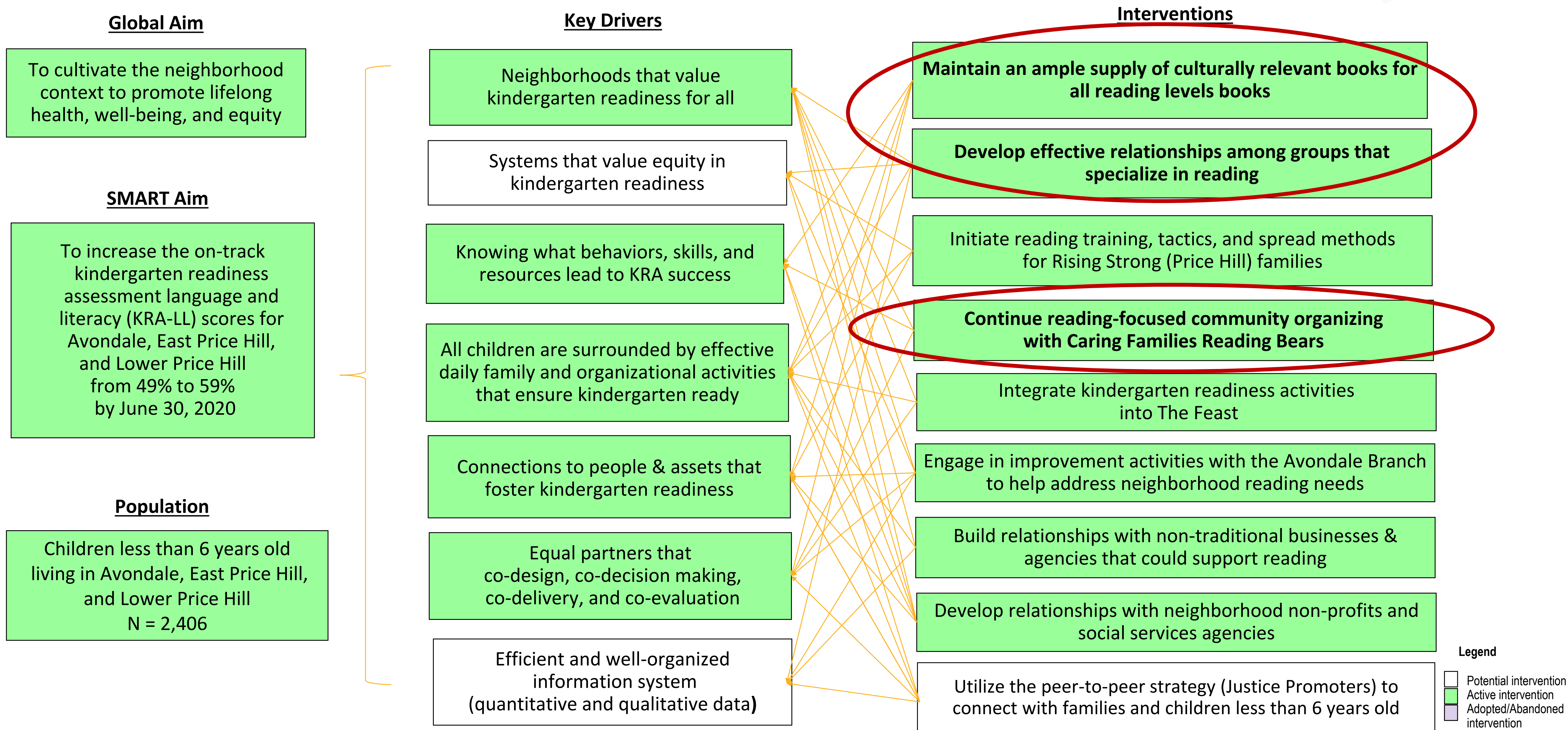
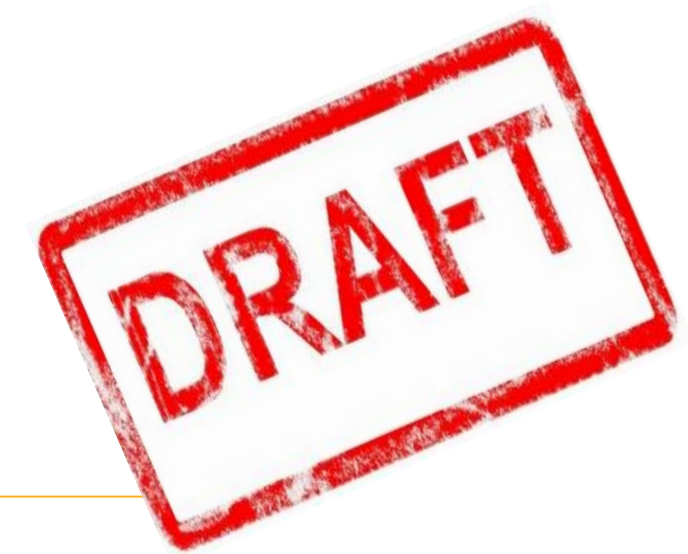
- To increase reading connections between people, places, and resources
- To provide safe spaces for reading opportunities for families in Avondale
- To share resources and activities to improve health and well-being of families

THEORY

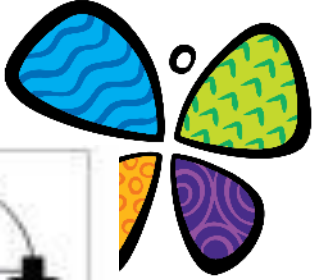
Well-Being with Community NEIGHBORHOOD CONTEXT Key Driver Diagram (KDD)

Priority Leader: Carley Riley

Revision Date: 10/17/2019 (v6)



LEARNING CYCLES



PDSA Worksheet – Reading on Reading



Ramp Name: Reading on Reading

Test Name: Reading on Reading

Test Start Date: 9/4/19

Test Complete Date: 9/4/19

Project SMART Aim: To increase the on-track kindergarten readiness assessment language and literacy (KRA-LL) scores for Avondale from 49% to 59% by June 30, 2020

What is the expected impact?
Kindergarten readiness for all

What is the objective of the test?
To encourage reading in Avondale and change mindsets toward the importance of reading

What did you expect to happen?
A neighborhood-wide reading event along Reading Road results in more people reading.

DO: Test the changes.
Was the cycle carried out as planned? Yes or No

Yes, the cycle was carried out as planned on 9/4/19.

What was a successful test look like?
People participated by signing the promise poster to show their commitment.

Record data and observations.
Many people participated, some sites ran out of books, diversity is important.

What led to the success of this test?
Community participation through signatures on promise poster/sign in sheet.

What did you observe that was not part of the plan?
Library ran out of books, water was warm. Need stickers/other materials, social media presence could help.

What will happen?
Repeat the event and sign promise poster.

STUDY:
Did the results match your predictions? Yes or No

Compare the result of your test to your previous performance:

What data did you collect?
Signatures on promise poster.

What did you learn?
More books are needed. Readers need to see themselves reflected in stories. It is difficult to find books with black characters. Participants report new attitudes towards reading.

How to complete this test	Person responsible
Promote Reading on...	Connie, Jennifer, Kirsten
Business and organizations	Connie, Jennifer
Reading Station	Connie, Jennifer, Nicole
Reading Station	Connie, Jennifer
Library members sign up to	Connie, Jennifer

ACT: Decide to Adapt, Adopt or Abandon (shade one box).

Adapt. Improve the change and continue testing the plan.
Plan/changes for next test:

Adopt. Select changes to implement on a larger scale and develop an implementation plan and plan for sustainability.

Abandon. Discard this change idea and try a different one.

CARING FAMILIES READING BEARS AND MORE PRESENTS

READING ON READING RD

A DAY OF READING ON AVONDALE'S LONGEST STREET!

Locations include
The Avondale Library, Hirsch Rec Center, Gabriel's Place, The Herald Building, The Cincinnati Zoo, The Civic Garden, and many other locations!

Wednesday, September 4th
12:00PM to 4:00PM
Locations Vary

Reading is possible anywhere, anytime!
Join us for outdoor reading fun.
All are welcome!

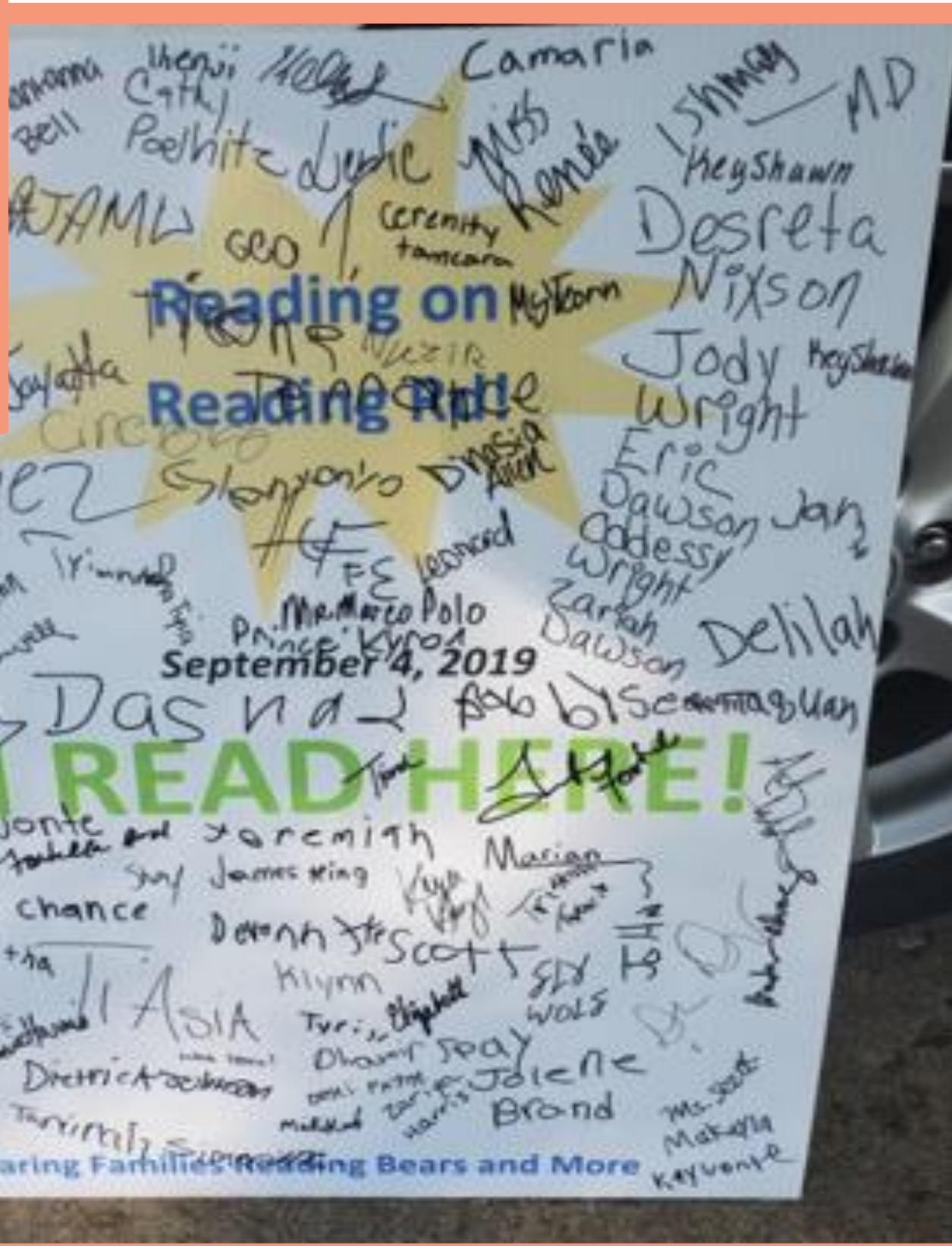
Want more information?
Contact Connie Harris (513) 751-8326 or Jennifer Foster (513) 903-9487



RESULTS



- Hosted **7** reading stations
- Staffed by **10** parent volunteers



- Collected **178** promise signatures
- Provided **250** book giveaways

MOST PROUD & WHY



Parent Created! Parent Lead!

Local News Station dubbed it “a creative push by parents to get ALL ages to read”



“Great neighborhood turn out!”

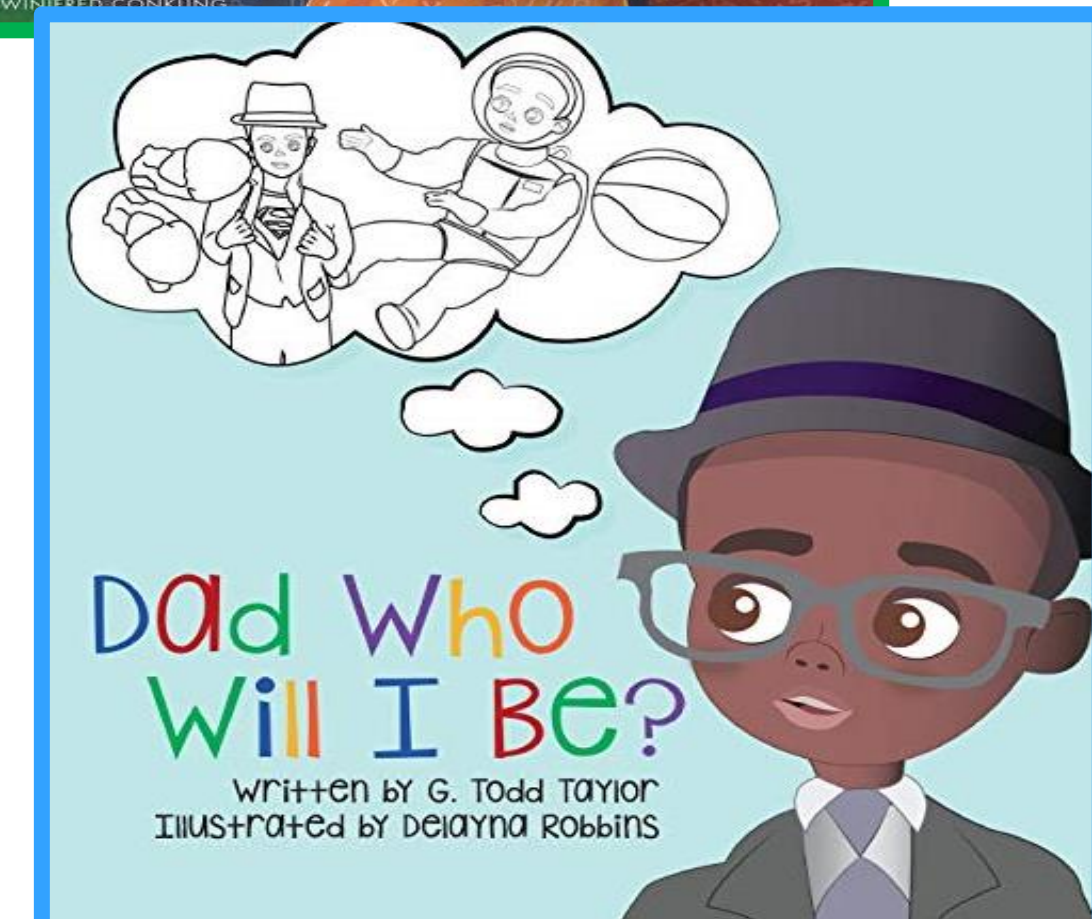
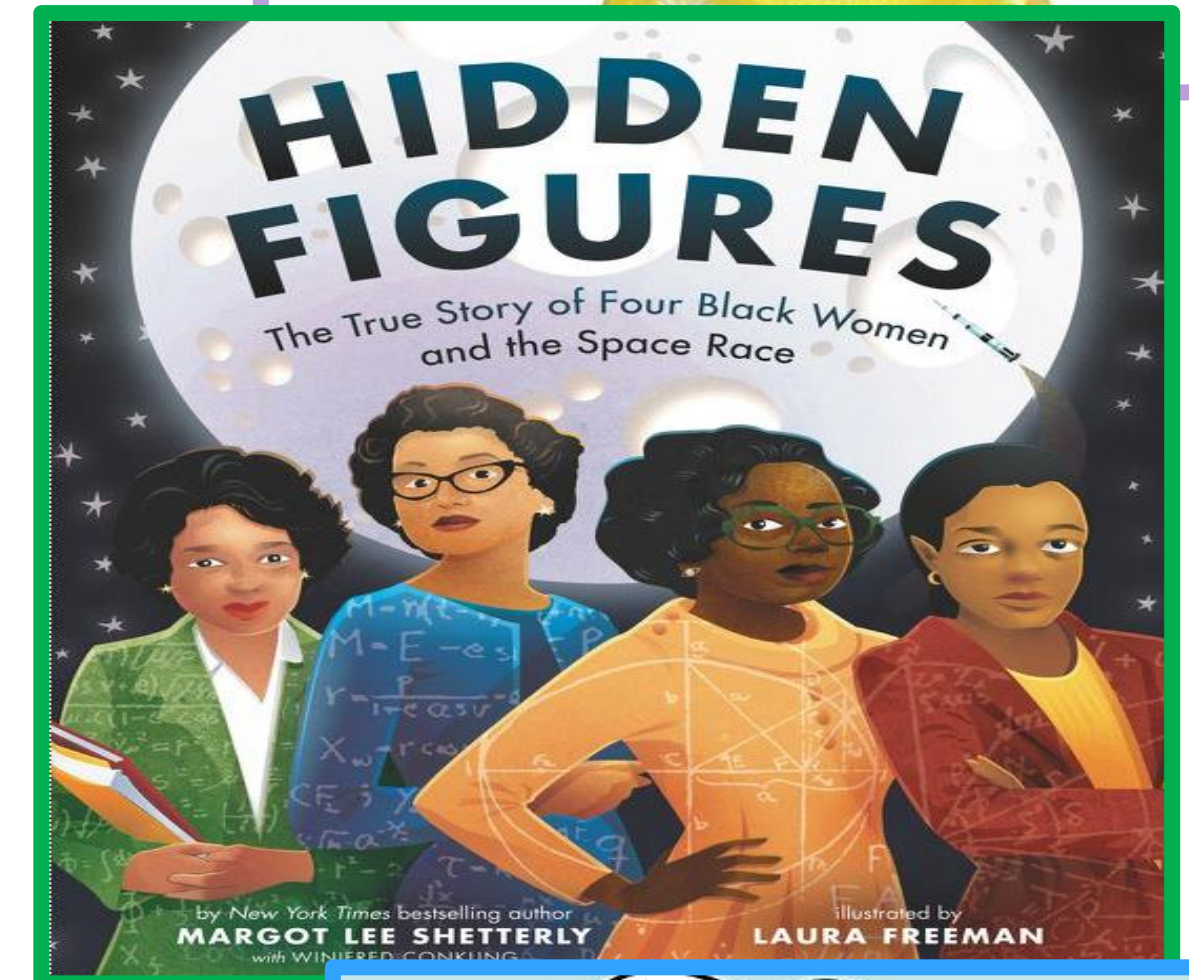
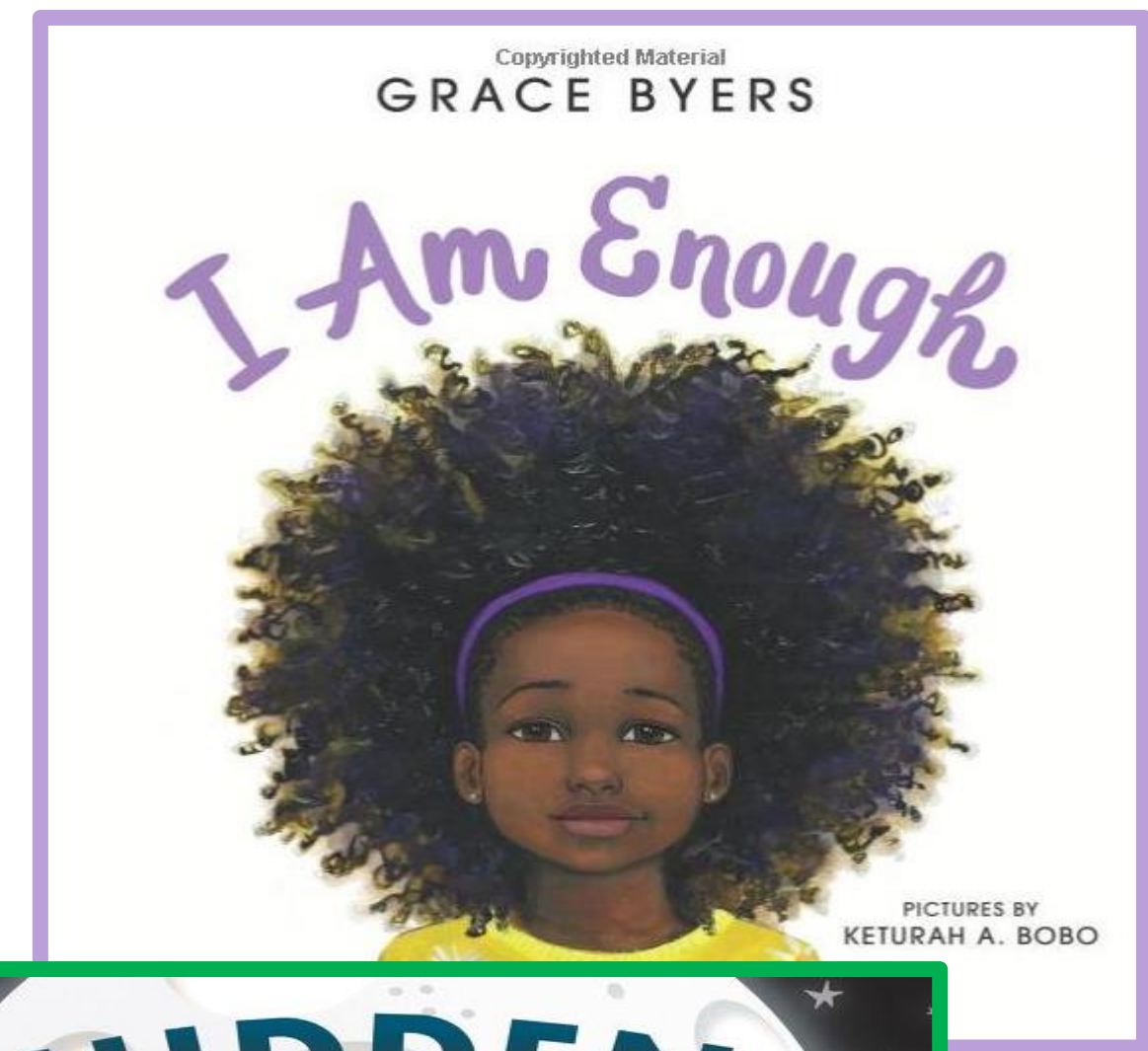
“This experience made me think differently about reading!”



GREATEST CHALLENGE

**“Books, Books, Books!
Culturally Relevant and Responsive”**

- ✓ **Diversity of books is so important** — Families want to see themselves reflected in the stories they read!
- ✓ We need to find more **books featuring African American characters!**
- ✓ Some sites ran out of books before the event was over — **More books, please!**



TEAM MEMBERS



Jennifer Foster, Parent Partner
Connie Harris, Parent Partner

Kirsten, Outreach Specialist

