



Caring Families Reading Bears

BACKGROUND



Challenge? How to encourage and foster excitement about reading in Avondale?

Response! Create opportunities to read throughout the neighborhood by testing activities and events.



CFRB Vision, Mission, and Goals



Avondale is Building Confident and Lifelong Readers!



 Create a connected community that supports reading and wellness for thriving families

Goals

- To increase reading connections between people, places, and resources
- To provide safe spaces for reading opportunities for families in Avondale
- To share resources and activities to improve health and well-being of families

THEORY

Well-Being with Community NEIGHBORHOOD CONTEXT Key Driver Diagram (KDD)

Priority Leader: Carley Riley Revision Date: 10/17/2019 (v6)



Global Aim

To cultivate the neighborhood context to promote lifelong health, well-being, and equity

SMART Aim

To increase the on-track kindergarten readiness assessment language and literacy (KRA-LL) scores for Avondale, East Price Hill, and Lower Price Hill from 49% to 59% by June 30, 2020

Population

Children less than 6 years old living in Avondale, East Price Hill, and Lower Price Hill N = 2,406

Key Drivers

Neighborhoods that value kindergarten readiness for all

Systems that value equity in kindergarten readiness

Knowing what behaviors, skills, and resources lead to KRA success

All children are surrounded by effective daily family and organizational activities that ensure kindergarten ready

Connections to people & assets that foster kindergarten readiness

Equal partners that co-design, co-decision making, co-delivery, and co-evaluation

Efficient and well-organized information system (quantitative and qualitative data)

Interventions

Maintain an ample supply of culturally relevant books for all reading levels books

Develop effective relationships among groups that specialize in reading

Initiate reading training, tactics, and spread methods for Rising Strong (Price Hill) families

Continue reading-focused community organizing with Caring Families Reading Bears

Integrate kindergarten readiness activities into The Feast

Engage in improvement activities with the Avondale Branch to help address neighborhood reading needs

Build relationships with non-traditional businesses & agencies that could support reading

Develop relationships with neighborhood non-profits and social services agencies

Legend

Utilize the peer-to-peer strategy (Justice Promoters) to connect with families and children less than 6 years old

Potential intervention
Active intervention
Adopted/Abandoned

intervention

LEARNING CYCLES



PDSA Worksheet –

Connie, Jennifer

Connie, Jennifer,

Connie, Jennifer

Connie, Jennifer

Nicole

Reading on Reading

ess and organizations

tation" is, where they

nd what materials are

s members sign up to

ading Station

Ramp Name: Reading on Reading

Test Name: Reading on Reading Test Start Date: 9/4/19

Test Complete Date: 9/4/19 Act Study

Project SMART Aim: To increase the on-track kindergarten readiness assessment language and literacy (KRA-LL) scores for Avondale from 49% to 59% by June 30, 2020

CARING FAMILIES READING BEARS AND MORE PRESENTS

READING READING RD

A DAY OF READING ON AVONDALE'S LONGEST STREET!

Locations include

The Avondale Library, Hirsch Rec Center, Gabriel's Place, The Herald Building, The Cincinnati Zoo, The Civic Garden, and many other locations!

Wednesday, September 4th 12:00PM to 4:00PM **Locations Vary**

> Reading is possible anywhere, anytime! Join us for outdoor reading fun. All are welcome!

Want more information? Contact Connie Harris (513) 751-8326 or Jennifer Foster (513) 903-9487



t est impact? kindergarten readiness fo	or all	What is the objective of the test? To encourage reading in Avondale reading
t:		DO: Test the changes. Was the cycle carried out a
ood-wide reading event a people reading.	long Reading Road result	Yes, the cycle was carried ou
sful test look like?		Record data and observation
e by signing the promise poster to show their		Many people participated, so
the success of this test?		What did you observe that
nts through signatures on promise poster/sign in		Library ran out of books, wat social media presence could
ill happen?		STUDY:
end the event and sign promise poster.		Did the results match your
ıta:		Compare the result of your
mise poster.		
o complete this test	Person responsible	What did you learn?
		More books are needed. Rea It is difficult to find books wit
omote Reading on	Connie, Jennifer, Kirsten	attitudes towards reading.

Test the changes. ne cycle carried out as planned? X Yes or No
he cycle was carried out as planned on 9/4/19.
d data and observations.
people participated, some sites ran out of books, diversity is important
did you observe that was not part of the plan?
y ran out of books, water was warm. Need stickers/other materials, media presence could help.
DY:
e results match your predictions? X Yes or No
e results match your predictions? X Yes or No are the result of your test to your previous performance: did you learn?
are the result of your test to your previous performance:
are the result of your test to your previous performance: did you learn? books are needed. Readers need to see themselves reflected in stories ifficult to find books with black characters. Participants report new
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RESULTS



- Hosted 7 reading stations
- Staffed by 10 parent volunteers



Provided 250 book giveaways

MOST PROUD & WHY

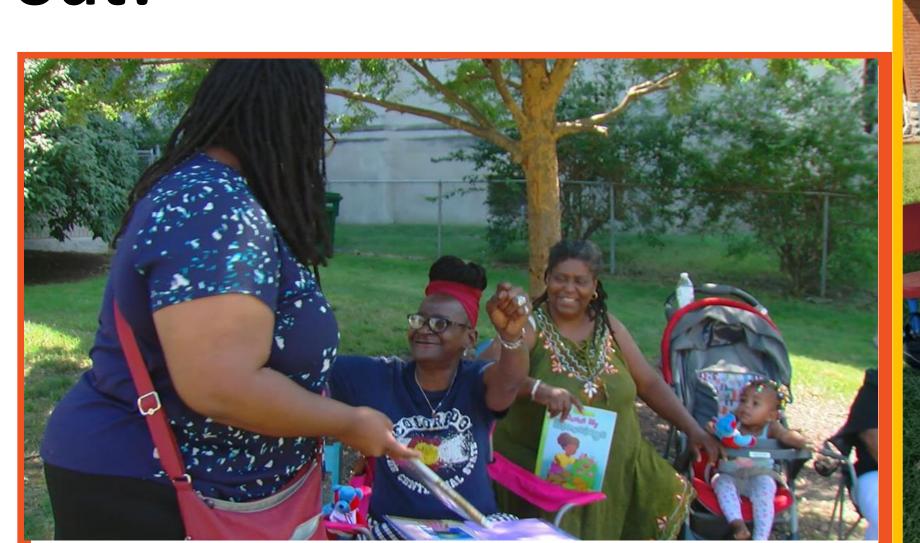
Parent Created! Parent Lead!

Local News Station dubbed it "a creative push by parents to get ALL ages to read"



"Great neighborhood turn out!"

"This experience made me think differently about reading!"





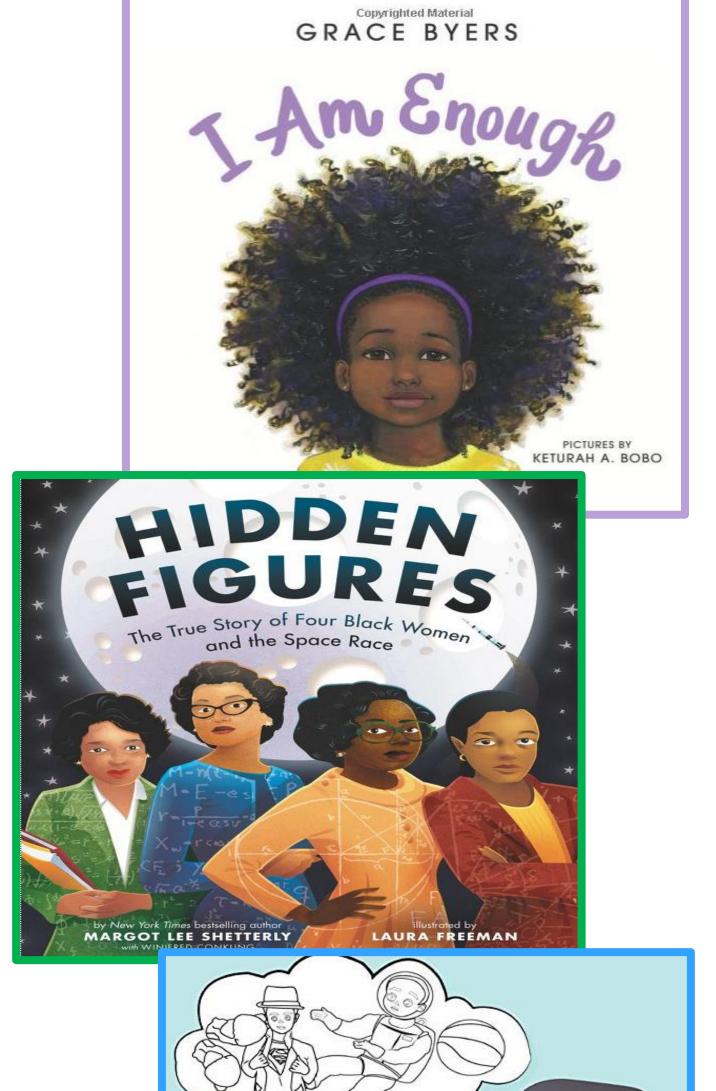


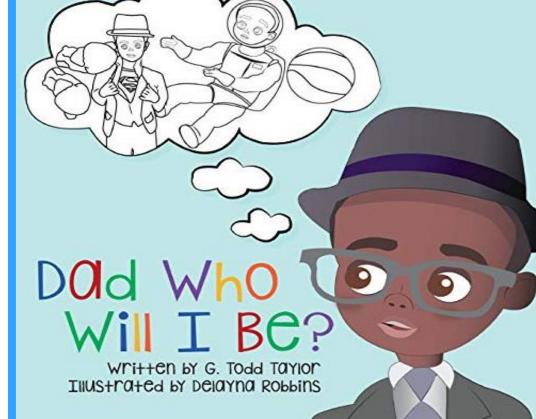


GREATEST CHALLENGE

"Books, Books! Culturally Relevant and Responsive"

- ✓ **Diversity of books is so important** Families want to see themselves reflected in the stories they read!
- ✓ We need to find more books featuring African American characters!
- ✓ Some sites ran out of books before the event was over More books, please!





TEAM MEMBERS



Jennifer Foster, Parent Partner Connie Harris, Parent Partner

Kirsten, Outreach Specialist

